



PRWeb: Opinion / Editorial





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World Renowned Healer Encourages Healthcare Professionals to Embrace the Power of Intentions

Adam DreamHealer holds "Intention Heals" workshops around the world promoting what he sees as the most overlooked aspect in preventative health care today: INTENTION. Forty percent of those who attend Adam's one-day workshops are healthcare professionals. Participants experience self-empowerment as he merges the auras of all and performs two unique group energy treatments. Rolling Stone Magazine said "Adam is becoming one of the world's most in-demand healers".

Vancouver, BC (PRWEB) July 4, 2009 -- Adam Dreamhealer is a Molecular Biologist, healer, speaker and teacher of self-empowerment. It is well known that a positive attitude promotes healing. This knowledge is instinctual and does not need to be explained even to a young child. From a very young age it is accepted that intention is an important factor in any healing process. Medical communities in cultures all around the world have known for thousands of years that a focused positive patient is more likely to heal. Adam DreamHealer BSc Hons (1st) emphasizes this at all his workshops, in his books and DVD as the most overlooked preventative aspect of medicine.

In the 1950's when Watson and Crick solved the structure of DNA things suddenly changed. The scientific community became obsessed with finding a structural biochemical explanation for every biological event. As technology advanced it seemed that every mystery in biology could be explained by physical chemical interactions. In 2003 the human genome was sequenced and at that time this was thought to be the final frontier in molecular biology, which would leave few remaining mysteries in biology.

Rather than solving all biological questions, it was realized that there are many important mechanisms that are poorly understood. Stem cells are particularly effective at highlighting some key concepts that remain unknown. Every cell in a person's body carries the exact same genetic information, yet the brain cells look and function dramatically different than skin cells. How is this possible?

It turns out that there are proteins that associate with the DNA and it is these proteins that determine which genes are "turned on" and which ones are not. It is this selective control of the DNA that results in these cells having completely different properties. These discoveries resulted in the development of a new field of study known as epigenetics. This is important with regards healing because these proteins are incredibly sensitive to their environment.

The slightest change in the environment results in significant changes to these proteins, which consequently influence every aspect of the cell metabolism. When someone is trying to improve his or her health, regardless of what the medical condition is, the goal is to change cell metabolism such that balance can once again be restored.

Epigenetics has dramatically changed our understanding of biology as it established that environment has a significant and detectable impact on changes in every cell in the body. A crucial factor in the environment is how a person chooses to perceive their environment. It is certainly evident that the human body reacts differently when relaxed as opposed to when stressed or tensed. If a situation is perceived to be positive and ideal for healing then



this changes the environment within the body. This directly influences cellular events and consequently health.

Human cells are no longer considered to be complex biochemical machines that function solely on chemical and physical interactions. It is important to remember that cells are conscious organisms which do everything possible to maximize their contribution to health and well being. Every cell in the body is functioning together for the benefit of the whole organism. This knowledge is very empowering because everyone has the power to influence every biochemical event that occurs in the body.

Finally molecular biology is beginning to confirm what has been known to be true for thousands of years, that our intentions influence our health. So take the time to clear your mind and talk with your cells because they are certainly listening to what you have to say.

For additional information on the news that is the subject of this release please visit Adam Dreamhealer at <http://www.dreamhealer.com>

Adam DreamHealer BSc Hons (1st)
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You can read the online version of this press release [here](#).

Website cosmicdoc.com Launches as Meeting Place Between Cosmic Civilisations & Humankind

cosmicdoc.com launches the book 'Opening the Door to the Worlds' by Dr Annie Paxton, a retired British medical doctor. She describes herself as having acted as scribe to a number of cosmic civilisations. The writings offer an astonishing cosmic perspective of the transformation planet Earth is undergoing as its climate changes : global warming is part of the process of the planet's own evolution, and humanity can do nothing about it. The website encourages an expansion of the dialogues begun in the book and seeks to alleviate in advance the fear many people will experience as matters get progressively worse.

London, England (PRWEB) July 2, 2009 -- The book, *Opening the Door to the Worlds*, and the website www.cosmicdoc.com represent the most astonishing communications breakthrough between humanity and a number of space civilisations. They were intermediated by a retired British medical doctor working closely with an internationally renown sensitive.

The book is divided into four sections covering - Medicine for the 21st Century: the Basidian Energy Healing System; the Earth and its Turbulence (changes over the next 3-5 years); the Nature of the Universe; and the Evolution and Development of the Soul. Vast subjects indeed, but covered lightly and with style; much in the language of the transmitting intelligences. Some of these intelligences have incarnated on planet Earth at some time or another, as have the 2 principal guides to the author, whom she knew as medical doctors and close relatives when they were still on earth.

The website, cosmicdoc.com, provides the means via which readers of the book can interactively continue exploring the new perspectives offered by the contributing cosmic civilisations : visitors can ask questions or simply update themselves on what new visiting civilisations have to offer by way of advice, or check what additional information has been received. Some of this information is sufficiently urgent to warrant a newsflash. The amount of help on offer from space is both gratifying and humbling.

This website achieves the almost impossible - while stating that some of the Earth changes will be major and will make it impossible for certain forms of life to continue, it succeeds in conveying that this is something positive and to be welcomed. The unmistakable message is that there is no grounds for fear and that help and support is available for the asking and will be delivered with love. Even pre-launch, the site has started to attract additional cosmic civilisations who see cosmicdoc.com as a means to reach much of humankind. The degree of attention generated on the other side justifies the site being called 'the meeting place between cosmic civilisations and humankind'.

The ultimate shape of the website will be determined by the questions received and answers provided. The more practical the questions, the closer the website will get to its objective to be a source of practical information, and offer solutions, based on the merging of off-planet experience and suggestions with current earth-bound technologies and ideas. Accepting the premise that the earth changes can no longer be stopped, the website serves to encourage the development and distribution of solutions that will enable survival in a radically different post-change world.



About the Publisher

Basidian Limited is a UK not-for-distribution-profit company set up in February 2009 specifically to publish the book and sponsor the website. Any profits arising from its activities are ear-marked to improve the usefulness and reach of the website and book.

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DataDeed ... Hard To Get ... But Worth The Wait

DataDeed is a secure, electronic safe deposit box usually available only through group sponsors. For a very limited time it is being offered to the public. DataDeed is both a preparedness and organizational tool that protects vital information from fire, theft, weather and life's other uncertainties. Controlled access is available 24/7 at home or while traveling.

Friedensburg, PA(PRWEB) July 2, 2009 -- Since 2004 the DataDeed ®, a unique, internet-based preparedness and organizational tool, has been available only through group sponsors. Now, until July 31st, ad hoc America, Inc. is providing the public with a one time, open enrollment opportunity.

DataDeed acts as a secure, electronic safe deposit box, available 24/7 to the subscriber and chosen VIP's. It is portable and reliable, whether home or traveling and is marketed under the slogan ... "because life can change in an instant ".

With DataDeed the subscriber can identify the location and details of more than 40 flexible categories of financial and personal information. These can include as much or as little data as they are comfortable disclosing. This recognizes that they may not want their VIP's to know the value of assets or debts but still answers the need to disclose their existence/location. The recently added Personal Health Record "PHR" feature allows voluntary storage of important medical history, all subject to the subscriber's control. An added feature allows critical documents to be uploaded and scanned into the DataDeed.

DataDeed founder Sig Johnson explained "...we have had many requests over the years from folks who just didn't have access to a sponsor. It seems about time to offer them a brief window of opportunity. So this is something of a get it while you can offer."

DataDeed uses the same technology as on-line banking, is maintained in a secure data center and supported by recognized vendors. It meets the need for preparedness and organization in these times, offering safety from fire, theft, weather and life's other uncertainties.

The public can learn more by going to www.datadeed.com . Once there they should enter Sponsor Code 008885600 and can then take a tour to "touch and feel" the service for themselves. Open enrollment is available only until July 31st at a low annual subscription price of \$34.95 with a 30-day Free Trial included. ad hoc does reserve the right to withdraw the offer sooner, without notice, if volume exceeds expectations.

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Vehicle Va Va Voom, Confused.com Research Sheds New Light on the UK's 'Bonking Mad' Drivers

• Over 11 million Brits admit to having sex in their car • South West residents are the most rampant in their motor • Over 30% of Welsh drivers have either fought or been dumped in their cars

Cardiff (PRWEB) July 2, 2009 -- Research released today from Confused.com has found more than 11 million British drivers, have had sex in their cars. Figures from the [car insurance](#) price comparison website puts a completely new meaning on the phrase 'va va voom' thanks to Britain's bonking mad car owners.

Performing the act of love isn't the only activity (other than driving) taking place on British roads. Almost three quarters of drivers are guilty of dining out (when in the car) and nearly 50% of all respondents admitted to catching a few zzz's. Hopefully such activities are always done when cars have been pulled safely over.

Randy regions have been identified, with residents in the south west claiming the title of Most Rampant. An incredible 47% of the region's randy drivers admitted to having sex on wheels. At the other end of the spectrum, 33% of Welsh respondents admitted to having rowed or broken up with partners in their love machines.

Will Thomas, head of [car insurance quotes](#) at Confused.com said: "Our survey provides a rather detailed picture of what some of us Brits are getting up to in our cars. Getting changed through to having sex, are behind-the-wheel activities that could surprise many. However, there is a serious note to these findings which is the distraction element some drivers are exposing themselves to when multi tasking. It's absolutely critical drivers focus their full attention on driving and the road around them. If a motorist is involved in an accident, whilst being distracted, they can face criminal charges, points and even prison."

It may not be surprising that 47% of Britain's male Lotharios have admitted to engaging in a sexy activity which was higher than their female counterpart. Fighting seems to be the females favourite past time, with one in three admitting to getting defensive, or even dumped while in transit!

For further information please contact:
Press office, Confused.com: 02920 434 398

NOTES TO EDITORS

All research finding quoted in this release are based on a survey conducted by Tick Box amongst 2,000 respondents in May 2009

About Confused.com:

Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it generates over one million quotes per month. It has expanded its range of comparison products over the last couple of years to include home insurance, travel insurance, pet insurance, van insurance, motorbike insurance,



breakdown cover and energy, as well as financial services products including credit cards, loans, [mortgages](#) and life insurance.

Confused.com has a panel of 83 motor insurance providers and could save customers over £205* on their annual car insurance policy.

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

* 12% of customers who received a motor insurance quote in the first quarter of 2009 and provided a best alternative price saved over £205.80.

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News Image





The Meetings Industry...Stirred But Not Shaken by Current Economic Setbacks - Patriot Meetings Announces Their 360 Degree Program that Ensures Successful Meetings

Patriot Meetings believes that what's old is new again in the meetings industry. Solid professional experience coupled with a genuine value of client relationships and their unique business requirements delivers solid results. Their 360 degree approach to program development and execution guarantees success.

Charleston, SC (PRWEB) July 1, 2009 -- Patriot Meetings and Management could not be more optimistic about the meetings and incentive opportunities that exist for businesses that are either striving or thriving in this current economy.

"We understand the value of the client relationship is fundamental to success -- especially in these challenging times," says Kate McCaw, director of meetings and incentives for the company. McCaw has 20 years global experience on the corporate and agency side of meetings. McCaw says that in today's tumultuous economic climate, it's easy for companies to become paralyzed and to drop meeting budgets to the bottom line, hoping that no one will notice.

"Companies that continue to invest in their employees or members through meetings and incentives continue to build loyalty, aid retention and bolster commitment. This will ultimately secure their futures by rewarding and keeping their best assets - their employees and second party constituents," McCaw says.

The company takes what some consider an old fashioned, people first, method to meeting management by getting to know their customers in order to develop programs that will yield the highest likelihood of success.

Patriot Meetings' takes a realistic approach to their business by first understanding a client's real needs, then delivering beyond them, according to McCaw. The focus is on a total investment at the concept stage of the planning process that carries through to the execution and post-meeting evaluation.

"This ensures that we are adding the greatest possible value for the client. We need to know everything about our clients, from their marketing objectives and mission statements, to their corporate culture and top marketplace challenges," McCaw says. "We become an extension of their team, building a partnership based on mutual respect and shared goals."

Patriot does not skimp on time and energy in creating the partnership bond with their clients. Over time they determine what level of involvement the client wants to have in program development and execution and their preferred mode of communication.

McCaw says that they are out to change the perception some companies have about the value of using a meetings and management company.

"We want to show that partnership and consultation deliver real results. Our attitude is that it's essential to



provide new and better services to meet new and challenging needs for each client while recognizing their unique differences," she says.

"Our flexible approach allows us to support existing internal meetings departments in a non-threatening way by working behind the scenes or alternatively taking full responsibility and ownership where that might be needed."

Patriot Meetings & Management was founded by industry professionals committed to providing productive, professional and successful meeting experiences for its clients. The company has offices in Washington D.C. and Charleston, SC.

Other company officers include Patriot President, Betti Kelso who has 20 year's meeting and travel industry experience including owning her travel company and Vice President, Christopher Greenslade with 18 years experience in the corporate and association meeting markets in the United States and abroad.

For further information contact Kate McCaw, Director of Meetings and Incentives at 781.789.7950 or Chris Greenslade, Vice President of Business Development at 843-408-7050.

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You can read the online version of this press release [here](#).



Santa Barbara County Raises Bar For Online Open Government Standards

The County of Santa Barbara has launched a revamped online legislative research center, making it even easier for citizens, press and elected officials to see the county's agendas, minutes and agenda item details. The new site, powered by Legistar InSite, also provides the indexing of meeting video with specific agenda items for instant access to video on an item of interest.

Santa Barbara, CA (Vocus) June 30, 2009 -- The County of Santa Barbara has launched a revamped online legislative research center, making it even easier for citizens, press and elected officials to see the county's agendas, minutes and agenda item details. The new site, powered by Legistar InSite, also provides the indexing of meeting video with specific agenda items for instant access to video on an item of interest.

The improved video accessibility is a major move forward for the county. Not only can a user see the full meeting video or jump to the discussion of a particular item by clicking on a video link next to an agenda item from the meeting details page, but also can go to the item detail page and view all video pertaining to that item from all meetings.

"Santa Barbara County is now connecting with its constituents better than ever before," said Ron Cichon, CEO of Daystar Computer Systems, the makers of Legistar. "It's really exciting to see the county take such a strong leadership position in California open government."

The information accessibility also provides the county with labor savings as fewer requests for information need to be processed. Open government, workflow efficiency, and financial and fiscal savings have been primary goals for the Legistar system which helps run the entire clerical process for the county.

Daystar Computer Systems, Inc. has provided legislative and open government solutions to towns, cities, counties and other governmental bodies since 1983. As the most experienced software company in legislative workflow and records management, Daystar helps bring the newest and smartest practices available to municipalities across the country.

Santa Barbara County Web site: <http://www.countyofsb.org>

Online research center direct link: <http://santabarbara.legistar.com>

Legistar Web site: www.legistar.com

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Legal Summer.Com Offers Law Students an Innovative Way of Applying for Jobs and Internships

Legal Summer, LLC, today announced a unique service for law students seeking and applying to either full time jobs or summer associate positions.

Chicago, Illinois (PRWEB) July 1, 2009 -- Legal Summer, LLC, today announced a unique service for law students seeking and applying to either full time jobs or [summer associate](#) positions. For law student job applicants, Legal Summer.Com uses a six step process in order to make the job application process easier. Based on the student's geographic preference, Legal Summer will provide the student with a customized list of possible job opportunities and with the click of a button, allow the student to send personalized applications to each law firm of their choosing. This service will be of tremendous value to law students as they seek to balance the tedious task of the law school curriculum and job searching.

About Legal Summer, LLC

Legal Summer, LLC, is the premier firm for law students searching and applying for both jobs or summer associate positions. Founded by University of Illinois Law Student, Philip D. Amoa, Legal Summer.Com today has been referred to as the law students' job search companion. Legal Summer is incorporated in Wilmington, Delaware with a worldwide online presence. For more information, log on to www.legalsummer.com. To schedule an interview with Philip D. Amoa, Founder and President of Legal Summer, LLC, please contact Kimberly Cozza at the listed phone or email.

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News Image





Obama to Send Wreath to Coolidge Gravesite on July 4th; New Biography of Coolidge Announced - Happy Birthday Cal

Calvin Coolidge, whom scholars have called the most underrated American President, would have turned 137 today on our nation's 233rd birthday. President Obama will have a wreath laid at Coolidge's gravesite in Plymouth Notch, Vermont on his birth date, July 4th, which coincides with HarperCollins Publishers announcement that Amity Shlaes will write the definitive biography of America's thirtieth president. Amity Shlaes, whose recent book "The Forgotten Man: A New History of the Great Depression" spent twenty-six weeks on the "New York Times" bestseller list, has contracted with HarperCollins to write "Coolidge" scheduled for publication in 2011. Miss Shlaes, a National Advisory Board member of the Calvin Coolidge Memorial Foundation, has received a grant from the National Endowment for the Humanities for the Coolidge project.

Plymouth Notch, VT (PRWEB) June 30, 2009 -- Calvin Coolidge, whom scholars have called the most underrated American President, would have turned 137 on our nation's 233rd birthday. President Obama will have a wreath laid at Coolidge's gravesite in Plymouth Notch, Vermont on his birth date, July 4th, which coincides with HarperCollins Publishers announcement that Amity Shlaes will write the definitive biography of America's thirtieth president.

Amity Shlaes, whose recent book "The Forgotten Man: A New History of the Great Depression" spent twenty-six weeks on the "New York Times" bestseller list, has contracted to write "Coolidge" scheduled for publication in 2011. Miss Shlaes, a National Advisory Board member of the Calvin Coolidge Memorial Foundation, has received a grant from the National Endowment for the Humanities for the Coolidge project. She reveals that in good measure because of Coolidge, the 1920's was a decade of common sense, optimism, and tremendous economic growth. In examining Coolidge's lasting achievements as well as his shortcomings, the book illuminates his personal life and political legacy as never before.

President Coolidge's words on Independence Day in 1926 resonate today: "At the end of 150 years the four corners of the earth unite in coming to Philadelphia as to a holy shrine in grateful acknowledgement of a service so great, which a few inspired men here rendered to humanity, that is still the preminent support of free government throughout the world."

Tim Duggan, VP and Executive Editor, Harper said "Amity Shlaes has an uncanny ability to shed new light on history in a way that speaks to our present moment. This book is as much a biography of the 1920's as it is a biography of Calvin Coolidge, and it makes for an extraordinary, eye-opening story of a man and an era that are more relevant now than ever." The book is based on original archival research and will be the defining chronicle of one of America's most influential presidents.

Amity Shlaes is a senior fellow in economic history at the Council on Foreign Relations and a syndicated columnist at Bloomberg News. She also writes for Forbes. She is the author of the "New York Times" bestseller



"The Forgotten Man" and has written for the "Financial Times" and the "Wall Street Journal," where she was an editorial board member. Over the years she has also written in "New Yorker," "Fortune," "National Review," "The New Republic" and "Foreign Affairs." She lives in New York.

About Calvin Coolidge Memorial Foundation:

The Mission of Calvin Coolidge Memorial Foundation, Inc. is "to open the eyes of the world to Calvin Coolidge." Its National Advisory Board increases the public awareness and support for the Foundation's initiatives "to become the gateway to all things Coolidge." The not-for-profit Foundation was established in 1960 in part to redress the fact that there is no federally-funded presidential library for Calvin Coolidge, our 30th U.S. President. The Foundation offices are located in Plymouth Notch, Vermont, an historic hamlet on the U.S. Department of Interior's registry of National Historic Landmarks, which was Calvin Coolidge's birthplace. You can visit Calvin Coolidge Memorial Foundation on the Internet at <http://www.calvin-coolidge.org>

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Consultant Claims: "Europeans Lead the World in Green Building Practices"

Leading green building consultant and author, Jerry Yudelson says that the U.S. can learn from Europe's exemplary practices.

Tuscon, AZ (PRWEB) June 30, 2009 -- Where should the world look for the best examples of large-scale, energy-efficient [green building](#) today? Not New York or Los Angeles or Washington, D.C. Instead the greenest new buildings on the planet are located in London, Frankfurt and Amsterdam. "The Europeans are now the leaders," says American green building consultant Jerry Yudelson. "It turns out they know a lot more about environmentally-aware architecture and construction than we do."

Yudelson based his conclusions on the research he recently completed for his new book, "Green Building Trends: Europe," which documents the latest European sustainable design techniques, cutting-edge ideas and green building trends. Based on more than a year of on-the-ground research in Germany, the Netherlands and the United Kingdom, Yudelson's book chronicles the work of leading architects, engineers and contractors involved with many of the continent's exemplary green buildings.

"I found European approaches that would work in the U.S. and Canada," says Yudelson, "Even given the different cultural, political, economic and climatic factors that influence building decisions."

What he discovered is that many European green buildings routinely use 50% to 90% less energy than comparable certified green projects in the U.S. "These are mostly issues of design and emphasis," says the author, the founder and principal of the [green building consulting](#) firm, Yudelson Associates. "And we certainly have the knowledge and skills to emulate what's being done abroad."

In the new book, Yudelson uses extensive photographs and illustrations to illustrate how Euro-zone practitioners are setting the new standard for energy-conscious construction. Readers can see examples of the leading contemporary green buildings in Europe, including the new Lufthansa headquarters in Frankfurt and the Norddeutsche Landesbank in Hannover, both in Germany; the Beaufort Court Zero-Emissions facility in the U.K. and a passive downdraft cooling system at University College London fully integrated with the building design. There's even a look at an all-glass house in Stuttgart, Germany that uses no net energy for heating and hot water on an annual basis.

So what can U.S. building-industry professionals learn Europe? Based on his conclusions, Yudelson makes three specific recommendations:

First, "The U.S. should adopt the European Union's system of building energy labeling," says the author, "so that everyone can see the actual energy performance of each building. This practice will lead to a revolution in commercial and institutional building design and operations, almost like having to wear a Scarlet Letter with your energy crime out in plain sight."

Second, North American architects and engineers should spend time in the U.K., Germany, Holland and Switzerland, to see first-hand how their commercial buildings work. "There's no question that seeing things first-hand and talking with the professionals who design and build them will change our design and construction practices rapidly," adds Yudelson.

Third, home builders need to study the German Passivhaus system for reducing energy use for heating and hot water by 90%. "For the most part, we could cut the energy use of new homes by 50% at no little cost, just by adopting proven methods of building design and construction," says Yudelson. This measure alone, he suggests, could lead to an enormous reduction in greenhouse gases if implemented over the next 25 years.

"Designing green buildings is not rocket science," says the [green building consultant](#). "In this book, I've clearly demonstrated that we can have beautiful, high-performance, super-green buildings, using best-in-class technologies and systems, with the knowledge we already have, but don't use very much. We just need to go across the pond and look at what's already been done in the past ten years by the Europeans."

Published by Island Press, "Green Building Trends: Europe" is Yudelson's ninth book on green buildings, green homes and green development since 2006. Two more books, covering greening the retail sector and greening existing buildings are due out in the second half of 2009.

For more information about "Green Building Trends: Europe" by Jerry Yudelson, go to:
<http://www.greenbuildconsult.com/site/info/green-building-trends-europe>.

About Yudelson Associates

Yudelson Associates is a leading international firm in sustainability planning and green building consulting. The founder, Jerry Yudelson, is widely acknowledged as one of the nation's leading experts on green building and green development. He is the author of nine green building books and serves as Research Scholar for Real Estate Sustainability for the International Council of Shopping Centers, a 70,000-member international trade organization. He is a frequent green building speaker at industry and professional conferences and chaired the U.S. Green Building Council's annual show, Greenbuild, the largest in the U.S., from 2004 through 2009.

For more information on Yudelson Associates please visit <http://www.greenbuildconsult.com>.

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Americans' Right to Access Natural Health Alternatives in Peril, Says Natural Health Freedom Movement

The Natural Health Freedom Movement, a new coalition under the leadership of Matthias Rath, MD, is spearheading an online grass roots movement to protect the Dietary Supplement Health and Education Act of 1994 (DSHEA) and defend the rights of Americans to access safe, science-based, natural health alternatives.

Santa Clara, CA (PRWEB) June 29, 2009 -- The [Natural Health Freedom Movement](#), a new coalition under the leadership of Matthias Rath, MD, is spearheading an online grass roots movement to protect the Dietary Supplement Health and Education Act of 1994 (DSHEA) and defend the rights of Americans to access safe, science-based, natural health alternatives.

In passing DSHEA, Congress recognized the strong role supplements can play in promoting health and prevention of chronic diseases such as cancer, cardiovascular disease, osteoporosis and other serious health conditions. DSHEA also allowed wide dissemination of science-based [natural health information](#) and opened the door for increased science in the area of vitamins, minerals and micronutrients. This led to a fifteen-year explosion of scientific knowledge about natural, non-patentable health alternatives, and increased public awareness of natural alternatives.

"The unparalleled growth and confidence in science- and fact-based health care alternatives is now in jeopardy at the hands of the pharmaceutical drug lobby," says Dr. Rath. "They have embarked on a campaign to grossly manipulate public opinion and exert political pressure to dispute the validity of DSHEA. This is in direct conflict with Americans' legislated rights to science-based knowledge and access to natural health alternatives, and we must protect those rights."

The US administration is determined to build a new healthcare system which will lower costs and provide effective treatments to all Americans. "This can only be done," says Rath, "by using science- and fact-based health care alternatives which will lower costs, improve health and reduce the influence of symptom-oriented, largely ineffective high-cost pharmaceutical drugs on national health care."

The Natural Health Freedom Movement campaign is asking the United States Congress, both the Senate and House of Representatives, to protect DSHEA from attacks and possible reversal. Rath is urging Americans to contact their elected representatives in support of this new coalition.

For more information - www.vitamin-freedom.org.

About the Dr. Rath Health Foundation

The primary goal of the non-profit [Dr. Rath Health Foundation](#) is to establish a New Global Healthcare System that can be implemented simply and economically in any country, at the local level and right up to the level of national public health policy. Based on scientific breakthroughs in the areas of vitamin research and cellular health, it is already possible that cardiovascular disease, cancer, AIDS and other common diseases will be largely

unknown in future generations if this New Global Healthcare System is implemented now.

This primary goal has particular relevance to people in the developing world where the integration of natural health approaches into public health strategies will significantly improve the health and lives of millions of people, who may otherwise be unable to access any other forms of affordable healthcare.

The Foundation is also actively engaged in worldwide initiatives that promote the right to natural health freedom, particularly in Europe and the United States, where the activities of the Codex Alimentarius Commission and the European Commission most threaten that basic human right. The Foundation also recognizes that health is inextricably linked to peace and security and has consequently launched the "Make Health - Not War" initiative.

About Dr. Rath

Dr. Rath was born in Stuttgart, Germany, in 1955. After graduating from medical school he worked as a physician and researcher at the University Clinic of Hamburg, Germany and the German Heart Center in Berlin. His research focused on the causes of arteriosclerosis and cardiovascular disease.

In 1987, Dr. Rath discovered the connection between vitamin C deficiency and a new risk factor for heart disease- lipoprotein(a). After publication of these research findings in the American Heart Association journal "Arteriosclerosis," Dr. Rath accepted an invitation to join two-time Nobel Laureate Linus Pauling. In 1990 he went to the United States to become the first Director of Cardiovascular Research at the Linus Pauling Institute in Palo Alto, California.

Dr. Rath worked together with the late Nobel Laureate in various areas of nutritional research. The two scientists became close personal friends who shared common humanistic values, including their determination for peace and justice. In 1994, shortly before his death, Linus Pauling stated: "There is no doubt in my mind that I was thinking about Dr. Rath as my successor."

Today Dr. Rath heads a research and development institute in nutritional and Cellular Medicine. His institute is conducting basic research and clinical studies to scientifically document the health benefits of micronutrients in fighting a multitude of diseases. Dr. Rath is the founder of the scientific concept of Cellular Medicine, the systematic introduction into clinical medicine of the biochemical knowledge of the role of micronutrients as biocatalysts in a multitude of metabolic reactions at the cellular level. Applying this scientific knowledge in the fight against diseases, he and his research team have identified the following common health conditions as being primarily caused by chronic deficiencies of micronutrients:

- Arteriosclerosis (the cause of coronary heart disease and stroke)
- High Blood Pressure
- Heart Failure
- Irregular Heart Beat
- Diabetic circulatory problems
- Osteoporosis
- Many forms of cancer

- Immune deficiencies as a precondition for a variety of infectious diseases, including AIDS

Dr. Rath is a member of the New York Academy of Sciences, the American Heart Association and other scientific organizations. His popular science books "Why Animals Don't get Heart Attacks - but People Do" and "Cancer" have sold several million copies in ten languages.

Dr. Rath is an outspoken advocate for patient rights and for free access to natural health worldwide. His advocacy continues to be instrumental in preventing a global ban on natural health therapies on behalf of the pharmaceutical industry. To protect their global market of patented drugs, this industry is seeking a global ban on preventive and therapeutic health information in relation to natural, non-patentable therapies by abusing the United Nations "Codex Alimentarius" (Food Standard) Commission.

In recognition of his civil courage against the pharmaceutical interests and his efforts on behalf of the people of the world, he received the prestigious 2001 "Bulwark of Liberty Award" from the American Preventive Medical Association.

Dr. Rath pioneered a new way of responsible entrepreneurship: all profits from the sales of the micronutrient programs developed at his institute go to the Dr. Rath Health Foundation, a non-profit organization, focusing on research and education in natural health worldwide.

In addition, this non-profit organization supports a broad spectrum of activities in the field of human health, social justice and - most importantly - in the preservation of peace. In this effort Dr. Rath sees the work of his Foundation as following in the spirit of Nobel Peace prizewinners like Linus Pauling, Albert Schweitzer, Martin Luther King Jr. and Nelson Mandela.

Dr. Rath comes from a modest background. His parents were farmers in Southern Germany who passed their humanitarian values on to their children. "These values," says Dr. Rath, "are still a driving force for me. My life is an example that you do not have to be born privileged to make a contribution to a better world."

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Couple Auctions Family Home for \$1 Reserve

As low house sales continue, a couple from New Zealand have decided to list their family home on local auction site Trade Me with a reserve of only \$1. After months of frustration trying to sell their property, the owners are instead now listing their 'double bed' for sale, with a 6 bedroom guesthouse, furnishings, sauna room and \$44,000 p/a rental contract thrown in for free.

Westport, New Zealand (PRWEB) June 29, 2009 -- A couple from the small town of Westport, New Zealand are trying to turn the housing market on its head by listing their 6 bedroom historical home on local auction website Trade Me - under the beds category - with a reserve of \$1.

Owners Wayne Saggars and Kathy Wahrlich said they were dead serious about selling their family home.

The guesthouse, known as the Stone House, has a government valuation of \$300,000 (£117,000) and is listed with a local real estate company at \$370,000 (£144,500). The couple put the house on Trade Me on Thursday night. It was listed as a queen sized bed with a free grand old home and guesthouse attached.

The auction closes on Saturday July 4 at 7.24am (BST). Mr Saggars said they had not been able to sleep since listing on Trade Me. "We've been up since 4 o'clock this morning. My partner's a nervous wreck."

So far 19 bids had been placed with a top bid of \$10,220 (£3,990).

The couple changed their phone number yesterday to avoid a flood of calls. Mr Saggars said the house had already been on the market for six months. "Everybody who's put offers on it never had any finance. And we just got sick of waiting and waiting, so we decided to take the plunge. We're just getting to the stage where we want to get out so we thought, well, we'll do it. You can either say big balls or stupid - or both."

The couple agreed it was a risk but said there was no turning back. "If it [the price] stayed at \$20 we would have to sell it at \$20. I think we are pretty honourable people and we would have to do it. So we've taken a gamble."

A share of the house is owned by Kathy's son, Eamon Hoolihan who is based in Edinburgh. Eamon only found out about the auction two days in when his mother emailed him the news on Saturday morning. "It was quite a surprise, but with Mum you soon learn to expect the unexpected. Looking at the comments on the auction page I've also just discovered she's planning to buy a bus and travel around New Zealand. Some of the other comments there are quite entertaining, and the support from the public has been great."

As far as Mr Saggars was aware, it was the first time a house had been advertised under the Home and Living/Beds category, rather than Real Estate on Trade Me. He said listing the under beds ensured nationwide coverage. "We couldn't afford to get advertising to the extent that you would need it. Westport is a great place and it's poised for a big boom but nobody knows about it, so how do you get the news out there?"

Westport is a small town of 6,000 people, set on the coast and among some of New Zealand's most pristine rainforest. The guesthouse comes with a 1,012m2 freehold section and includes 6 bedrooms, 2 bathrooms, 3



toilets, double garage, sauna room set-up and off-street parking. It has been developed as a guesthouse and has a signed 6 month contract with a local mining company worth NZ \$44,408 which guarantees income to the new owner. With a government valuation of only £117,000 this is a great value lifestyle property and investment opportunity for people as fair afield as the UK and USA.

The auction can be viewed at <http://www.trademe.co.nz/Home-living/Beds-bedroom-furniture/Beds/Queen/auction-226362368.htm> or on the guesthouse blog <http://www.westportaccommodation.org>. Although Trade Me membership is limited to residents of NZ and Australia, interested parties from other countries may be able to place their bid through the current owners by contacting them on +64 27 327 0347.

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<http://www.trademe.co.nz/Home-living/Beds-bedroom-furniture/Beds/Queen/auction-226362368.htm>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



National Homelessness Advocacy Groups Release "Foreclosure to Homelessness"

Report indicates that foreclosure has affected homelessness; primary reasons for homelessness, however, remain consistent through recession.

Washington, D.C. (Vocus) June 26, 2009 -- On Friday, June 26, 2009, a coalition of homeless advocacy agencies released a report called "Foreclosure to Homelessness." The report provides insight into the contribution that foreclosures have made to current homeless populations.

The report was based on surveys completed by organizations that provide services to people experiencing homelessness. These services include food assistance, legal aid, emergency shelter, and transitional housing, among others. Respondents were asked to estimate the percentage of their clientele who were accessing services as a result of foreclosure. This survey was administered between January 15, 2009 and February 21, 2009 and the information gathered reflects the 12-month period ending the date the respondent took the survey.

Key findings include:

* Housing providers (including emergency, transitional, and permanent housing) estimated that 5 percent of their clients experienced homelessness as a result of foreclosure; 10 percent of all respondents estimated that their clients experienced homelessness as a result of foreclosure.

* Those homeless due to foreclosure tended to be renters - not owners.

Many of those who faced homelessness as a result of foreclosure - both renters and owners - did not seek legal advice in foreclosure proceedings.

Additional information gathered by the Alliance shows that while foreclosures have contributed to homelessness, financial obstacles, addiction, and eviction remain the leading self-reported reasons of homelessness.

"Local reports indicate that homelessness is on the rise and this report gives us insight into the role that foreclosures may be having on that increase", said Nan Roman, president of the National Alliance to End Homelessness. "We're grateful that since the time this data was collected, federal actions have provided communities with resources to prevent and end homelessness, in the form of stimulus dollars and renter protections."

The report and corresponding information can be found [on our website](#).

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You can read the online version of this press release [here](#).

News Image





2009 SHRM Annual Conference to Host "Why Destroy HR" Industry Expert

Pilat HR Solutions announced today that on Tuesday, June 30 at the SHRM Annual Conference in New Orleans, Clinton Wingrove, EVP and Principal Consultant, will be presenting the case for HR renewal in his seminar, 'Why Destroy HR'.

Lebanon, NJ (PRWEB) June 26, 2009 -- Pilat HR Solutions announced today that on Tuesday, June 30 at the SHRM Annual Conference in New Orleans, Clinton Wingrove, EVP and Principal Consultant, will be presenting the case for HR renewal in his seminar, "Why Destroy HR".

The alarm is sounded worldwide for businesses to batten down the hatches and become even more "fiscally responsible". Among the most vulnerable departments effected is HR. In over 60% of all organizations that are out-placing, downsizing, rightsizing, resource optimizing - in other words, cutting jobs - HR is the first department to experience cuts.

This seminar will challenge HR to see the current economic situation as a wake-up call and yet a real opportunity for HR - (1) to reflect on lessons learned that have been lost due to a deluge of populist thinking, (2) to rate its own actions and learn from the mistakes it has made, and (3) to renew itself into "being the business", not merely aligning with, oversimplifying or renaming aspects of it. Clinton will alert HR to the dangers of its current course and encourage HR to visit unexplored territory and realize its true potential for impacting business performance and outcomes.

"Organizations and functions get locked into habits, structure, and patterns." Clinton said, "They optimistically and at risk to themselves believe that incremental change and mere refurbishment will achieve sustainable impact when it often only masks the real issues at hand. Typically, it takes trauma or external intervention to achieve sustainable step-change; but, it doesn't have to be that way!"

About Pilat HR Solutions

Pilat HR Solutions is an international management consulting firm that was founded in 1974 on the foundation of bringing out the best in people - to increase their performance and to realize their potential. Part of the Pilat Technologies International Limited ("the Pilat Group"), Pilat HR Solutions provides integrated solutions that encompass process consulting, web-based technology, and data management. Pilat's human capital management solutions encompass Succession Planning / Talent Management, Performance Management, Development Management, Reward and Compensation, Organizational Development, and Business and HR Metrics. For more information, please visit www.pilat.com.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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Majority of Foundations Defrauded by Madoff Had 4 or Fewer Trustees

Learning from Madoff shows that the overwhelming majority of foundations that fell victim to Bernie Madoff's Ponzi scheme were governed by small, homogeneous boards of trustees. This has implications for tens of thousands of foundations throughout the country.

Washington, D.C. (PRWED) June 25, 2009 -- More than 80 percent of foundations that lost between 30 to 100 percent of their assets to Bernard Madoff's Ponzi scheme had fewer than five trustees serving on their boards. This was one of the findings in [Learning from Madoff: Lessons for Foundation Boards](#), a white paper by the National Committee for Responsive Philanthropy (NCRP), a D.C.-based philanthropic research, advocacy and watchdog organization.

In "Learning from Madoff," NCRP research and policy director Niki Jagpal and research assistant Julia Craig examined whether there was any link between board size and diversity, and exposure to Madoff's fraudulent activities.

Jagpal and Craig found that 105 foundations lost between 30 and 100 percent of their assets to Madoff's scheme. The median board size of these foundations was three. Moreover, only 16 of these foundations had five or more individuals serving on their boards; 38 foundations listed no more than two trustees, and 46 identified three or four people. For those 16 foundations with at least five trustees, their names showed notable homogeneity.

The majority of these foundations are considered family foundations with a median total asset size of \$3.2 million.

According to the Foundation Center, family foundations, most with less than \$1 million in assets, make up more than half of the country's independent foundations. A study in 2005 by the Center noted that the average board size of foundations with a budget of at least \$1 million had an average of only 4.4 trustees.

According to Aaron Dorfman, executive director of NCRP, the data shows that the small size and homogenous composition of many boards of trustees may be a vulnerable spot among a majority of our country's foundations.

"Trustees are caretakers of foundation dollars," said Dorfman. "One can argue that a more diverse board of at least 5 individuals is less likely to make poor investment decisions."

In addition, Jagpal and Craig recommend that foundations implement and maintain conflict of interest and investment policies, subscribe to ethical codes of conduct, and disclose demographic information of trustees and staff to ensure ethical stewardship of their institutions.

Jagpal is the primary author and Craig a contributing author of [Criteria for Philanthropy at Its Best](#) published by NCRP in March 2009.

"Learning from Madoff" is available for free download at [NCRP's website](#).



The National Committee for Responsive Philanthropy (NCRP) in Washington, D.C. is a national watchdog, research and advocacy organization that promotes philanthropy that serves the public good, is responsive to people and communities with the least wealth and opportunity, and is held accountable to the highest standards of integrity and openness. For more information, visit us online <http://www.ncrp.org>.

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You can read the online version of this press release [here](#).



Brill Street Talks with Vistage Group Employers About Bridging the Generational Gap and Strategies to Attract, Retain, and Leverage Generation Y Employees in the Workplace

Brill Street + Company is speaking with Vistage Group members, the world's foremost chief executive leadership organization, about the generational differences in the workplace.

Chicago (PRWEB) June 25, 2009 -- [Brill Street + Company](#) is speaking with Vistage Group members, the world's foremost chief executive leadership organization, about the generational differences in the workplace.

Each 90-minute session, led by [Generation Y](#) employees of Brill Street, focuses largely on the unique mindset each generation brings to the table: the Silent Generation, Baby Boomers, Generation X, and Generation Y. For the first time in history, there are four generations coming together in the workplace and each brings more than a new perspective. The session opens a discussion on key strategies employers should consider to attract, retain, and leverage the future of our workforce, [Generation Y](#).

"The Vistage executives found it enlightening and refreshing to engage with presenters who not only know their subject matter, but also are living proof of the valuable contribution of [Gen Y](#)," says Gil Herman, Chairman of a Chicago-based Vistage group.

"An influx of Generation Y talent coupled with the transition of the Baby Boomers starting the next phase of life, calls for corporate America to think differently about their organizations," says Brandi Blades, VP of Marketing. "The power of knowing what makes each [generation](#) tick cannot be underestimated. By understanding the demographics of today, we can better understand the changing landscape of corporate America leading to more empowered employees, a productive work environment, and lower turnover."

For more information about bridging the generational gap in your own organization or [Generation Y](#), contact [bblades \(at\) brillstreet.com](mailto:bblades@brillstreet.com).

About Brill Street:

Headquartered in Chicago, IL, Brill Street is a leader in the HR space that matches companies to top tier emerging professionals to solve their most challenging business issues with an on-demand workforce. We take finding the right talent to a whole new level, recognizing that hiring is both an art and a science. To learn more about Brill Street, [click here](#).

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News Image



The Problem with Strengths-Based Leader Development

New book by Rob Kaiser offers expert critique of current practices in leadership development. "The Perils of Accentuating the Positive" offers 10 chapters by top management thinkers and consultants including Robert Eichinger, Morgan McCall, Bob Kaplan, Steven Berglas, Robert Hogan, Michael Benson, and Randall P. White.

Greensboro, NC (PRWEB) June 25, 2009 -- A fad swept through corporate training and development during the last decade following top-selling books such as "Now, Discover Your Strengths" by Marcus Buckingham and Donald Clifton and a parade of subsequent titles on "strengths-based development." The strengths movement maintains that fixing weaknesses is a mistake because the only way to achieve greatness is by building on strengths.

In the new book, [The Perils of Accentuating the Positive \(Hogan Press, 2009\)](#), editor [Robert B. Kaiser](#) assembles a dream team of thought leaders who expose the rest of what you need to know about strengths-based development -- the hidden dangers easily overlooked by the seductive advice to focus on your strengths and ignore weaknesses. "Fads and fashions swing like a pendulum," Kaiser says, "but best practice is always much more balanced than the hype."

Kaiser explains that the emphasis on strengths overlooks a core idea in modern management development: how strengths can become weaknesses through overuse. For instance, when an entrepreneurial appetite for risk is not balanced by due diligence and caution, the entrepreneur's strength can become an organizational liability. Ignoring weaknesses can end a career and destroy an organization. "Research shows that managerial derailment is more often caused by unattended weaknesses than simply a lack of strength," says Kaiser.

"The Perils of Accentuating the Positive" offers 10 succinct chapters by celebrated management thinkers and consultants including Robert Eichinger, Morgan McCall, Bob Kaplan, Steven Berglas, Robert Hogan, Michael Benson, Randall P. White, and the Center for Creative Leadership. Together, they provide an expert assessment of strengths-based development.

The strengths-based approach to leadership development is an offshoot of positive psychology, an emerging branch of the psychological profession which admirably seeks to redress psychology's long-standing fixation with pathology and mental illness.

Kaiser believes the popular version of the strengths message was widely adopted during the early years of this decade, preceding the current economic crisis, because it suited the mood of the day. In a recent [Financial Times](#) article, Kaiser wrote, "It is no surprise that the strengths-based approach gained its popularity amid the self-serving decadence and delusional optimism that has spun the global economy out of control."

Rob Kaiser is the author or coauthor of three previous books, including [The Versatile Leader](#) and more than 100 articles. His work has been published in the [Harvard Business Review](#) and the MIT Sloan Management Review.



For more info and to purchase the book visit [Hogan Press](#).

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You can read the online version of this press release [here](#).

News Image





Building Trust In Business - Interaction Associates Releases Summary of Timely Research Into How Top Performing Companies Achieve Powerful Results

Interaction Associates has released an executive summary of study results to help organizations perform better in these difficult economic times. The study, [Building Trust in Business](#), examines best practices and reveals surprising findings in the areas of trust, leadership and collaboration.

Cambridge, MA (PRWEB) June 25, 2009 -- With [trust in business](#) in short supply nearly everywhere, Interaction Associates (IA) is out with summary findings of insightful new research into the best practices of high performing companies in the overlapping areas of trust, leadership, and collaboration.

The executive summary, [Building Trust in Business](#), is the initial release of results from a study involving leaders at 211 companies from a broad range of industries.

As part of its 40th Anniversary celebration, IA commissioned the Building Trust in Business research in Spring 2009 to discover what works for high performing companies - and to provide guidance to companies interested in strengthening their levels of trust, developing strong leaders, and becoming more collaborative for strategic results.

"We're interested in what it takes to build trust - and we know that strong proactive leadership is key to that," said Linda Dunkel, President and CEO of Interaction Associates. "Also essential to building trust: The behaviors and practices that leaders employ to achieve their goals - and collaboration is chief among them," added Dunkel.

Companies identified as high performers in the Building Trust study have a number of important characteristics in common that are vital to their success at achieving key business goals. Among the common characteristics of high performers: they are not top-down organizations; they have a strong sense of shared purpose; employees work together to support that purpose; tolerance and cooperation are highly valued; decisions frequently involve the participation of many people; and leaders often coach vs. just manage employees.

Building Trust considered 15 key business goals clustered in three broader categories, including productivity and innovation issues; customer and employee retention priorities; and operational efficiency.

Research results point to several important gaps between high performing companies in the areas of trust, leadership, and collaboration and companies that don't rate as highly in those three areas. Those gaps include:

- * Companies with effective leadership exhibit high levels of confidence in their ability to weather the current economic crisis.
- * High-Trust companies are far more likely than other companies to exhibit organizational behavior consistent with their espoused values and ethics (85% vs. 46% other companies).
- * Highly collaborative companies are significantly more productive, entrepreneurial and innovative than other companies (74% highly collaborative companies vs. 22% others).
- * A sense of shared responsibility for success and accountability for self and others correlates with high levels of operational efficiency inside organizations.



Building Trust in Business was conducted by IDG Research Services. The full report, including detailed findings and powerful tools for growing trust, leadership, and collaboration, will be released in July 2009. Download the executive summary of Building Trust in Business at: <http://snipurl.com/iastudy>.

About Interaction Associates

Interaction Associates (IA) is a 40-year innovator helping companies find breakthrough solutions to business challenges. IA's integrated management consulting and learning and development services have been used globally by Fortune 500 companies, government agencies and nonprofit organizations. IA helps those enterprises set strategic direction, inspire commitment, and build leadership capabilities, leveraging the power of collaborative action for long-term, sustainable results. Learn more at <http://interactionassociates.com/>

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You can read the online version of this press release [here](#).

Tamils for Obama: President Must Appoint A Special Envoy To Deal With Situation In Sri Lanka

Tamils for Obama: The conflict in Sri Lanka had roots dating back at least to 1948, when Ceylon became independent. The causes that led to the long civil war (government-inspired race riots, stripping Tamils of political rights, uprooting Tamils and repopulating the vacated villages with Sinhalese, etc.) have not been addressed. Although the fighting is over for the time being, it is certain to resume if the causes are not addressed. This deserves a special envoy with cabinet rank who can asses the problem and push a solution.

New York, NY (PRWEB) June 25, 2009 -- Tamils for Obama wrote a letter to President Obama urging him to appoint a special envoy to deal with the temporarily dormant but unresolved conflict in Sri Lanka.

A Tamils for Obama spokesman explained that the letter told Mr. Obama that the problem was an old one, dating back at least to the end of the colonial period. The Letter said: "The problem began when the British made Sri Lanka independent in 1948. The government's campaign of ethnic cleansing led to the beginning of armed resistance in 1983 and the civil war that continued until the Sri Lankan government crushed the Tamil Tigers in May 2009. If the government continues its efforts to delete the Tamils from Sri Lankan life, the smoldering conflict will certainly burst into flame again. This is not a problem that has been solved or which has solved itself. This is a problem that is at least sixty-one years old and which will endure for at least that long into the future if it is not tended to."

The spokesman downplayed the claimed good will of the Sri Lankan government. He noted that while the current president, Mahinda Rajapaksa, speaks of "a homegrown solution" in which there will be "no more minorities," Rajapaksa's and the government's goals are not so benign. "While Mr. Rajapaksa might seem to speaking of a country without rancor or ethnic divisions," the Tamils for Obama letter goes on, "his history and the history of Sri Lanka indicate that he means crushing or evicting such minorities as exist. He will apparently continue until there is only his own Sinhalese Buddhist ethnicity left on the island."

The spokesman and the letter state, "The Tamils will not consent to being wiped away."

The Tamils for Obama spokesman explained that the group usually uses the term "Ethnic cleansing" when they are talking about activities that the U.N. considers genocide. "'Ethnic cleansing' is a more accurate and less shocking way of saying genocide," he said. "We use 'Ethnic cleansing' so that people will keep on reading."

"Ethnic cleansing," as the Tamils for Obama letter explains, "usually involves persecuting a minority until they feel unsafe in the country, and leave. Before the civil war began in Sri Lanka, this campaign included nation-wide race riots directed at Tamils, stripping Tamils of their political rights and protections, uprooting Tamils from areas in which they have lived for millennium, and encouraging Sinhalese to move into the vacated homes, and illegitimizing Tamil language and culture. During the civil war the campaign included making war on the Tamil civilian population using both military and paramilitary forces. In 2009 alone, between 20,000 and 70,000 Tamil civilians were killed by the Sri Lankan government."

He cited a paragraph in the letter to the president: "Ethnic cleansing' is a euphemism for the state terrorism and genocide that are practiced by states like Sri Lanka. It is bad enough where it occurs; but we must also consider the destabilizing effects it has on neighboring countries and the coarsening effects on the countries like ours which allow it to happen. The United States must recognize that the genocide of the Tamils is of interest to all of us. We urge that you appoint a special envoy to deal with this problem. It will not go away by itself."

"The 300,000 Tamils currently trapped in the government's 'welfare camps' are alleged to be victims of widespread kidnapping, rape, disappearances, and other phenomena consistent with the government's ethnic cleansing policy," said the spokesman. "In 1948, Tamils were over 30 percent of the population of Ceylon, as the country was then called. They are now under 18 percent of the population. Colombo's ethnic cleansing campaign appears to be working."

The Sri Lankan government has always tried to keep their actions out of the view of the world, said the Tamils for Obama spokesperson. He quoted the letter to President Obama: "That international media and humanitarian organizations are kept out of the camps and other areas into which Tamil IDPs have been driven is also consistent with the government's policy, to which they want no witnesses."

To read the letter go to: www.Tamilsforobama.com/letters/Letter_Prez_june_2009.html

Tamils are an ethnic group living mainly in the northeast of Sri Lanka and southern India. During the final weeks of the recent civil war, the Sri Lankan government killed about 1,000 Tamil civilians per day, according to the United Nations, and about 30,000 in 2009. Tamils are a minority population in Sri Lanka, and have borne the brunt of a civil war they regard as genocide. One-third of the Tamil population has fled the island and formed a substantial diaspora overseas. Tamils for Obama is comprised of Tamils who have settled in the U.S. or who were born in the U.S.

To contact the group, call at (617) 765- 4394 and speak to, or leave a message for, the Communication Director, Tamils for Obama.

www.TamilsForObama.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Loan Modification Con Artists Days Are Numbered - Florida Company Helps Protect Consumers

Debt Consolidation Connection, a non-profit consumer credit counseling agency and consumer advocate who helps individuals find ways to manage their debt problems, has developed a free guide that will help consumers avoid being ripped off by companies claiming to be able to help them with a loan modification application.

Delray Beach, FL (PRWEB) June 24, 2009 -- As foreclosure rates soar, millions of Americans are looking for solutions to help prevent losing their homes. According to HUD (Housing and Urban Development) officials more than 40,000 loan modifications are being completed each week. Unfortunately there are many Americans who are being taken advantage of. Many consumers are unaware that they do not need to, nor should they "hire" a company to obtain a mortgage loan modification.

[Debt Consolidation Connection](#) is a non-profit consumer credit counseling agency and consumer advocate who helps individuals find ways to manage their debt problems. Their motto on loan modification is "if you have to pay, walk away" The agency has developed a free step-by-step loan modification manual and video that answers FAQ's and shows how to file for a loan modification directly with lenders with no costs or charges. Below you'll find some of the most common tactics used by unscrupulous "loan modification companies".

Beware of the Following:

- **Upfront fees:** The company or agent who promises to help with the loan modification charges an upfront fee before any work takes place. Most states prohibit upfront or advance fees. If the agent asks for payment upfront, walk away.
- **Making payments to someone other than the mortgage company:** Be wary of companies that ask you to make your mortgage payments to them. Always send payments to your mortgage company directly. Previous victims of this tactic learn their agent has kept their mortgage payments and run off with their clients' cash.
- **Signing your property over to the company:** Scammers often suggest signing over unsuspecting clients' homes to their firm, with the promise that the client can rent the home and have an option to purchase the property back in the future. All too often, the agents often never make good on their part of the deal and keep the home.

When it comes to loan modifications, the best advice is for homeowners to deal directly with their mortgage company. Most mortgage companies do not charge a fee.

Most mortgage holders find that the process of loan modification is one they can do themselves. Go to www.DebtConsolidationConnection.com for a free do-it-yourself guide and additional loan modification and [debt consolidation loan](#) resources. Debt Consolidation Connection is a non-profit consumer advocacy agency located in Delray Beach, Florida.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Getting Hitched? Get Your Present List Covered

As many Brit's prepare to get hitched this summer, Confused.com reminds the lucky couples in receipt of gifts to check their insurance policies. As the value of items inside the home increases, some policies will need to be updated to avoid underinsurance.

Cardiff (PRWEB) June 24, 2009 -- As many marital homes across the country accept gifts and house expensive outfits for the big day, the comparison website urges all homeowners to be aware of small print that can occur in policy documents around the value of contents. Very few providers offer unlimited contents insurance and often there are upper limits included on single item values. For the [home insurance](#) policies that are not unlimited, the provider requires the customer to notify them of significant changes in value.

Below, the price comparison website explains the different types of policies available and the implications to the homeowner:

Many insurance providers offer 'sum insured' insurance. This accounts for around 99% of the market. This means that the policy holder is responsible in notifying the insurance provider should the contents of their home change dramatically. For policyholders who fail to do this, they can be caught out at claims process as they find themselves underinsured.

Some providers offer unlimited [home contents insurance](#) meaning homeowners do not have to worry about the value of contents increasing - such policies are rare within the market place. Even within these policies, single item limits apply so knowing the small print and maximum limits within your policy is essential.

Darren Black, head of [house insurance](#) at Confused.com said: 'As couples prepare for their nuptials the accumulative cost of wedding dresses, suits, rings, gifts and bridesmaid gowns can be overlooked in the chaos of a big day. More crucially these items can be left in an empty home as the happy couple leave the country for their honeymoon. With times as they are, it is really important people are not caught out. As the finer details of the big day are checked and double checked, I encourage everyone to add checking the insurance contract to the list.'

It is also worth noting some insurers require items of significant value to be specified. Items such as wedding bands and engagement rings can fall under this category. Such items are also likely to be taken away from the homes so ensure cover is adequate should they be lost or stolen. The key message is to check the small print and say I do' to insurance as well as your partner.

For further information please contact:
Press office, Confused.com: 02920 434 398

Notes to editors

About Confused.com:

Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it



generates over one million quotes per month. It has expanded its range of comparison products over the last couple of years to include home and [contents insurance](#), travel insurance, pet insurance, van insurance, motorbike insurance, breakdown cover and energy, as well as financial services products including credit cards, loans, mortgages and life insurance.

Confused.com has a panel of 60 home insurance providers - its typical customer saves £185.25* on their annual home insurance policy.

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

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You can read the online version of this press release [here](#).

News Image





Making the Commitment -- the Marriage Between Diversity & Affirmative Action

Berkshire Expert Gives Presentation at 2009 SHRM Annual Conference & Exposition

Columbia, MD (PRWEB) June 24, 2009 -- On June 30, 2009, Sybil Randolph, PHR of Berkshire Associates, a human resources consulting and technology firm that assists companies in building the ideal, balanced workforce, will walk attendees down the HR aisle for her presentation, 'The Marriage Between Diversity & Affirmative Action' at the 61st Annual SHRM Conference in New Orleans, LA.

During this interactive session, attendees will write their HR vows as they learn about the similarities and differences between affirmative action and diversity, the legal risks associated with the "marriage" between the two, or "divorce" as the case may be, and some practical tips on how to create a lawful [diversity program](#) that values differences and encourages employee interaction.

This seminar speaks to affirmative action professionals who may be expected to create, monitor, assist, and execute an effective diversity program.

For more information about the presentation, please contact Berkshire at 800.882.8904, ext. 1307.

About Sybil Randolph:

As a Senior Human Resources Consultant at Berkshire, Sybil Randolph has helped hundreds of companies prepare their affirmative action programs. With more than ten years of active human resources experience, Sybil has emerged as an expert in the field providing companies with OFCCP audit support, diversity training, salary analyses, and personnel action reviews to identify any adverse impact.

About Berkshire Associates:

[Berkshire Associates](#) is a human resources consulting and technology firm, specializing in helping companies build the ideal, balanced workforce. As an industry leader, Berkshire provides the latest tools and services for applicant management, compensation management, affirmative action, workforce planning, diversity, and professional training. For over 25 years, Berkshire has services the nation's most recognizable companies; and as a result has mastered providing clients with cost-effective solutions to everyday human resources challenges.

About SHRM and SHRM Annual:

The Society for Human Resource Management (SHRM) is the world's largest professional association devoted to human resource management. Their mission is to serve the needs of HR professionals by providing the most current and comprehensive resources, and to advance the profession by promoting HR's essential, strategic role. SHRM's Annual Conference & Exposition is the world's largest gathering of HR professionals, and is dedicated to helping professionals increase their professional education, as well as stay up to date with the latest industry techniques and trends.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Justifying Applicant Tracking Systems - Berkshire Specialist to Give Presentation on the Value in Finding the Right Solution

2009 SHRM Annual Conference & Exposition

Columbia, MD (PRWEB) June 24, 2009 -- On June 29, 2009, Michele Whitehead, PHR, of Berkshire Associates, human resources consulting and technology firm that assists companies in building the ideal, balanced workforce, will share her expertise during a presentation at the 61st Annual SHRM Conference & Exposition, entitled: Justifying Applicant Tracking Systems: Finding the Solution that's Right For You.

Applicant Tracking Systems (ATS) run the gamut in terms of cost and functionality, so how do you know which is right for you? During this interactive session, attendees will learn about key components that make [ATS](#) invaluable in placing the right applicant on the job. Michele's presentation will give attendees the knowledge of what features in ATS are most likely to yield an ROI to help justify expenditures, no matter their companies' size or budget.

For further information on the seminar, or to set up an interview with Michele Whitehead before, during or after the conference, please contact Lauren Perry at 800.882.8904 ext. 1307.

About Michele Whitehead:

As Senior Human Resources Consultant and Manager of HR Services for Berkshire Associates, Michele specializes in providing consulting services related to applicant management, compensation, workforce planning, and affirmative action. Michele has coached professionals from companies across the nation on creating compliant and effective HR processes and procedures. Michele also provides onsite workshops on various HR topics, and is a nationally recognized speaker in the industry.

About Berkshire Associates:

[Berkshire Associates](#) is a human resources consulting and technology firm, specializing in helping companies build the ideal, balanced workforce. As an industry leader, Berkshire provides the latest tools and services for applicant management, compensation management, affirmative action, workforce planning, diversity, and professional training. For over 25 years, Berkshire has services the nation's most recognizable companies; and as a result has mastered providing clients with cost-effective solutions to everyday human resources challenges.

About SHRM and SHRM Annual: The Society for Human Resource Management (SHRM) is the world's largest professional association devoted to human resource management. Their mission is to serve the needs of HR professionals by providing the most current and comprehensive resources, and to advance the profession by promoting HR's essential, strategic role. SHRM's Annual Conference & Exposition is the world's largest gathering of HR professionals, and is dedicated to helping professionals increase their professional education, as well as stay up to date with the latest industry techniques and trends.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Welcome to the Next Generation in Affirmative Action Planning

Berkshire Launches Web-Based Affirmative Action Solution - BALANCEaap Web

Columbia, MD (PRWEB) June 24, 2009 -- Berkshire introduces the next generation in affirmative action planning -- [BALANCEaap Web](#), a secure, web-based application that gives users more than traditional software. It allows professionals to create, monitor, and manage a complete OFCCP compliant plan -- right from the web.

BALANCEaap Web contains all the features needed to meet compliance objectives including:

- Freedom - to work on a plan anytime, and anywhere with team collaboration
- Flexibility - to complete a plan using customizable settings and preferences to tailor a plan to a company's unique needs
- Power - to "point and click" your way to a 100% compliant plan with a secure web-based application

BALANCEaap Web is the only web-based AAP solution that streamlines HR professional's processes giving them the next generation in automation, compliance, usability, and security.

"Berkshire developed [BALANCEaap Web](#) to help companies streamline their affirmative action compliance efforts. Using today's web technology, we added the resources and features needed to make the process more efficient for companies," says Manoj Tiwari, Vice President of Product Development. "BALANCEaap Web not only makes plan preparation easier, but it is the next generation in compliance and usability."

Visit www.balanceaapweb.com to find out more about Berkshire's latest solution.

To set up an interview with Manoj Tiwari, or find out more about BALANCEaap Web, please contact Lauren Perry at lauren@berkshireassociates.com or 800.882.8904, ext. 1307.

About Berkshire: Berkshire Associates is a human resources consulting and technology firm, specializing in helping companies build the ideal, balanced workforce. As an industry leader, Berkshire provides the latest tools and services for applicant management, compensation management, affirmative action, workforce planning, diversity, and professional training. For over 25 years, [Berkshire](#) has services the nation's most recognizable companies; and as a result has mastered providing clients with cost-effective solutions to everyday human resources challenges.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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You can read the online version of this press release [here](#).

A Question for the 40th Anniversary of Apollo 11: Apollo 11's "Giant Leap" or Apollo 8's "Genesis" Reading?

When NASA and the media celebrate the 40th anniversary of the Apollo 11 moon landing on July 20, 2009, they are certain to overlook a profound question, one that is explored in the latest books by Barry Vacker, a professor of media studies. That question? Which words spoken from the moon have proven more prophetic and powerful back on Earth: Neil Armstrong's "One small step for man, one giant leap for mankind" or William Anders' "In the beginning God created the Heaven and the Earth," from the famed Genesis reading of Apollo 8?

Philadelphia (PRWEB) June 23, 2009 -- When NASA and the media celebrate the 40th anniversary of the Apollo 11 moon landing on July 20, 2009, they are certain to overlook a profound question, one that is explored in the latest books by a professor of media studies.

That question? Which words spoken from the moon have proven more prophetic and powerful back on Earth: Neil Armstrong's "One small step for man, one giant leap for mankind" or William Anders' "In the beginning God created the Heaven and the Earth," from the famed Genesis reading of Apollo 8?

Cultural and media theorist [Barry Vacker](#), a professor at Temple University, believes that the leap into the secular universe of the space age has been undercut by a great leap backward into the creationist worlds of evangelicalism and fundamentalism.

"The deeper meaning of Armstrong's words broadcast to a billion television viewers on Earth and of the famed Earthrise photo beamed to our planet from Apollo 8," said Vacker, "was the realization that we live on a tiny planet floating amidst the vast cosmic void. There is nothing to save us or our planet but ourselves."

"For some, this realization united humanity in a feeling of global goodwill and energized the ecological movement," Vacker continued. "But during the last 40 years, the majority have responded with a retreat to the superstitious past, as evidenced today by the global rise of creationism, anti-intellectualism, religious warfare, and even evangelical presidents in the White House."

As Vacker explains in his books, much of humanity has turned away from a secular or scientific orientation toward the 'big bang' universe in order to understand our existence, instead preferring sacred texts written centuries ago in the pre-scientific age. As the mayhem in our daily headlines reveals, Armstrong's "great leap for mankind" has proven less prophetic than Apollo 8's Genesis reading, at least so far.

Vacker explores Apollo 8, the space age, and the retreat from secularism in *Starry Skies Moving Away* and *Crashing Into the Vanishing Points* (Theory Vortex, 2009). Vacker also wrote the text for Peter Granser's photography book about America, *Signs* (Hatje Cantz and Chicago Museum of Contemporary Photography, 2008), where he first wrote about the Apollo 8 Genesis reading. He is also the author of *Slugging Nothing: Fighting the Future in Fight Club* (Theory Vortex, 2009).



Also, he is editor of the forthcoming anthology, entitled Media Environments (University Readers, 2010). Author of many articles and book chapters, he also wrote and directed the documentary film: [Space Times Square](#) (2007). For more information on Vacker's book series, visit the [Theory Vortex](#) web site.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Insurance May Be Hazardous to Your Health: "They Figured It Was Cheaper to Kill Me"

Managed health care can threaten financial and emotional health -- and your life, says cancer survivor Jo Joshua Godfrey, whose family has endured three generations of abuse at the hands of health insurers. She thought the healthcare system might have changed since she beat cancer, but last year her grandson was denied proper treatment for a serious condition. Godfrey knows she is not alone, and she is leading the charge to fight back against insurance abuse.

Stevenson Ranch, CA (PRWeb) June 23, 2009 -- "They figured it was cheaper to kill me than to treat me," says lung cancer survivor Jo Joshua Godfrey of California, who beat gross insurance mismanagement in the nineties -- and now lives to talk about it.

She testified before the California legislature and even helped deliver caskets to key legislators in protest. Now, after seeing a daughter and a grandson suffer at the hands of insurers, she is launching a non-profit to help patients reform health insurance, and plans to tell her story to local, state and federal legislators and other decision makers.

"The goal of [United Patients of America](#) is to give a voice to people and families who feel they have been abused by insurers. It's an organization for the people. We want to provide people with resources and, as we develop funding, help to intervene in some cases," Godfrey says. The website of the new non-profit patient organization includes testimonials as well as news on insurance runarounds and abuse.

"If Congress is going to reform healthcare, they need to understand the problem. This is not a political issue. It's an issue about people, profits and proper oversight like with the banks," says Godfrey, a controller for a group of real estate holding companies. "More government is not necessarily the answer," Godfrey says, pointing to a U.S. Supreme Court ruling (*Aetna Health, Inc. v. Davila*) (1) that she says cleared the way for HMOs to abuse consumers. "Government can impose policy caps and indemnities that do more to protect insurers than policyholders. --What we definitely do need," she emphasizes, "are clear rules and real oversight."

In her well documented case, after more than a dozen visits and x-rays for "breathing difficulties" at in-network medical clinics during a two-year span in the early nineties," Ms. Godfrey fought to see a physician outside the Cigna network. A Cigna employee stuck her neck out to give Godfrey her "lost" records. The outside physician quickly diagnosed the lung cancer -- and said it was evident on even the earliest images. The insurer also revealed that Ms. Godfrey had been treated at the clinics by physician assistants rather than physicians.

Ms. Godfrey underwent surgery to remove the tumor and lymph nodes, and has been cancer free ever since. "Health insurance should not be abusive," she says. Ms. Godfrey has hired a New York area PR agency and is working with [HealthCareforAmerica.org](#) to get the word out on Capitol Hill.

Need for Healthcare Reform

Systemic problems with health insurance abuse persist and can threaten people's lives and quality of life, says Godfrey -- including now two more generations of her family. During her ordeal, Ms. Godfrey's then teenager



daughter, Shannon, suffered chronically from acute headaches. She was misdiagnosed and treated for sinus problems at Cigna clinics when in fact a diseased bone was pushing through the orbit of her eye, threatening her eyesight. Last summer, another insurer denied coverage for her year-old grandson, Dylan, even though his cranial defect would present long-term difficulties that early intervention could correct. California law forbids such refusals, according to Jamie Court, a consumer advocate familiar with the case.

Beyond care management, local access is another issue. In the case of two adult daughters, the nearest in-network doctor was more than an hour and a half's drive from a major city. Earlier this year, Vermont fined Cigna HealthCare and Magellan Health Services which contracts with Blue Cross Blue Shield, \$20,000 for operating so called "phantom networks" of providers -- listing doctors not actually accepting new patients.(2) Vermont law requires insurers to update their lists every six months.

"It's the same old story," Godfrey says. "What we have today is a system of delays, disavowals and denials -- with little or no oversight. Instead of helping to ensure health, companies try to deny coverage, and if they must pay, they look for any reason to delay or minimize payment. They can be really heartless. They try to outlast patients with cancer and other terminal illnesses -- people who can least afford it financially or emotionally -- and hope they will just go away."

A determined smile crosses her lips. "They may be able to outlast some people, but as we get the truth out and we organize, they can't outlast us all."

References:

[The Jo Godfrey Story: "Pitfalls of Managed Healthcare for Profit"](#)

- (1) American Association for Justice. "Supreme Court Limits Patients' Right to Sue HMOs," 2004.
- (2) Daniel Barlow, "Health Insurers Fined for Phantom Networks," Argus Times, May 26, 2009.

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Zogby/O'Leary Report Poll: American Voters Do Not Want Guantanamo Bay Detainees Relocated to Their State

President Obama's mission to close the U.S. detention facility in Guantanamo Bay, Cuba, is becoming a lonelier fight by the day.

Washington, DC (Vocus) June 22, 2009 -- President Obama's mission to close the U.S. detention facility in Guantanamo Bay, Cuba, is becoming a lonelier fight by the day. Just two days after taking the oath of office, President Obama hastily issued a controversial Executive Order vowing to close the prison camp by 2010. But last week, a bi-partisan majority in the U.S. House of Representatives overwhelmingly passed (259-157) legislation that denied Obama the funding needed to shut down the facility.

Now the President Obama is scrambling to find foreign nations willing to take some of the 200-plus prisoners and accused terrorists currently held captive in Guantanamo Bay – and for good reason. According to a recent Zogby International/O'Leary Report poll, a majority of Americans do not want the detainees relocated to prisons in their state.

The [Zogby/O'Leary Report](#) survey asked voters:

President Obama plans to close Guantanamo Bay and move detainees suspected of terrorism to high-security prisons in the United States. Would you favor or oppose moving some of those prisoners to a prison in your state?

A majority of American voters (54.7 percent) are opposed to moving Guantanamo Bay prisoners to a prison in their state, while only 40.7 percent favor the move (4.6 percent are not sure). In addition, the sentiment is much stronger coming from those opposed, as 46.9 percent say they are “strongly opposed,” whereas only 22.5 percent say they “strongly favor” bringing the detainees to their state.

A majority of self-identified “Independent” voters (56.1 percent) oppose the move and only 39.4 percent of Independents favor it (4.5 percent are not sure).

Among young voters age 18-29, 53.1 percent are opposed to moving the detainees to prisons in their states, while only 43.8 percent approve (3.1 percent are not sure).

“Promising to close Guantanamo Bay made for a good sound byte during last year's Democratic presidential primary race,” said Brad O'Leary, publisher of The O'Leary Report.

“But good sound bytes and good policy are two different things. The President rushed to make good on a promise to his far-left constituents, without bothering to have a viable plan, or even support from a majority of congressmen in his own party. Now he finds himself in the difficult, and somewhat embarrassing, position of having to convince foreign nations to harbor hardened prisoners that Americans don't want in their own



backyard.”

The Zogby/O’Leary Report poll was conducted June 12-15, 2009, and surveyed 4,369 voters. The poll has a margin of error of plus-or-minus 1.5 percentage points.

Brad O’Leary is publisher of “The O’Leary Report,” a bestselling author, and is a former NBC Westwood One talk show host. His latest bestseller, “Shut Up, America! The End of Free Speech,” (www.EndofFreeSpeech.com) is available now in bookstores. To see more poll results, go to www.olearyreport.com. To interview Brad, contact Shawna Shriner at (703) 272-1500 or shawnashriner @ pm-direct.com.

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You can read the online version of this press release [here](#).

News Image



The House of Tiny Terrors: Confused.com Gives Advice for Summer

Darren Black offers advice to homeowners and parents as the school holidays begin.

Cardiff, UK (PRWEB) June 23, 2009 -- School breaks are not the only things that can happen during the summer months as children are at home amusing themselves. Accidental damage around the home is expected to increase as play around the home can be smashing for the tiny terrors. [Home contents insurance](#) specialists, Confused.com, offer advice to all parents on how to contain the calamity as children enjoy the six week break.

The phrase 'mum I'm bored' may be overused for some, as the planned activities do not pass muster with many little darlings. However, stimulating the sweethearts is advised, in order to prevent them having a cracking time with contents in the home.

Darren Black, head of [home insurance](#) at Confused.com said: 'When schools are out, more kids are about! It's important for parents to check their home insurance policies and establish the level of cover provided under accidental damage. One rainy day which prevents a child from playing outside can spell trouble for the home and contents as children may look for mischievous ways to pass the time. The best advice is to keep them suitably entertained and your home adequately insured.'

The [contents insurance](#) comparison website offers some suggestions on how to keep the kiddies out of trouble and your treasures as they should be:

Amuse them as actively as possible. If children spend the day running around the park or splashing in a swimming pool for a few hours, they will be tired. This will reduce the likelihood of them running around the house in order to use spent up energy.

If the weather stops them from being outside, have activities planned for them that can be fun and engaging. Revert to the golden oldies like board games which can include the whole family.

Do some research on kids clubs and play groups within your area. These can be god sends during miserable days and on occasions unexpected events crop up taking the adult away from the home.

Incentivise calm and good behaviour. If children see a benefit they may be more co-operative!

Darren Black concluded: 'We are all keeping our fingers crossed for a warm summer which will allow lots of fun in the sun. However, no rain is optimistic for Britain so have plenty of ideas up your sleeve for when play resumes inside your precious pad.'

For further information please contact:

Press office, Confused.com: 02920 434 398



Notes to editors:

About Confused.com:

Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it generates over one million quotes per month. It has expanded its range of comparison products over the last couple of years to include [car insurance](#), home insurance, travel insurance, pet insurance, van insurance, motorbike insurance, breakdown cover and energy, as well as financial services products including credit cards, loans, mortgages and life insurance.

Confused.com has a panel of 60 home insurance providers - its typical customer saves £185.25* on their annual home insurance policy.

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





CNBC "The Call" Guest Economist Disagrees with Supply-siders Predicting Higher Inflation

Dr. Kay Plantes, business model innovation expert, sees commoditization driving prices down, not up. She observes, "Leadership teams must innovate ... to escape ruthless price competition."

Madison, WI (PRWEB) June 22, 2009 -- "Horse racing is a good analogy for CPI inflation predictions. A lot of people are betting that the Federal Reserve's monetary stimulus will create higher inflation rates. They're incorrectly assuming that the monetary stimulus will come on top of a traditional economic upturn. What they're forgetting is that the only thing holding up the economy and prices today is stimulative spending and monetary policies of our government."

Dr. Kay Plantes, co-author of *Beyond Price: Differentiate Your Company in Ways that Really Matter* (Greenleaf Book Group, 2009) and a blogger on business model strategy, has spent the last 25 years helping companies both large and small across multiple industries unearth more profitable growth strategies. *Beyond Price* provides leadership teams with a guide to business model innovation, the best solution to escape growing price competition.

"Deflationary pressures are strong," Plantes continued, "owing to an increasingly commodity-like economy and the huge excess capacity caused by the recession. And we haven't even seen the full effects of state and local government deficits, record-high office vacancies that will cause bankruptcies and further bank capital problems and a growing corporate bankruptcy rate."

Kudlow and other supply-side economists follow Milton Friedman in assuming that the inflation rate is driven solely by monetary policy. Reflecting after the show, Plantes commented, "In the end, most of the prices in our economy are set by individual business people and not by some mysterious mechanism. What will these business people do? We have record high unemployment and excess industrial capacity. Furthermore, customers increasingly see few if any differences between the products of the companies they'd consider buying from, making price the key driver of customers' choices. The bottom line is that the forces for higher prices just aren't strong enough in the near to mid-term to cause inflationary concerns."

"Leadership teams must innovate their business models to escape ruthless price competition," Plantes advises.

More comments on business models are available on her business model innovation blog, <http://www.plantescompany.com/blog/>

Beyond Price information is available at <http://beyondpricebook.com> Kay Plantes can be reached at 608-233-8519

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You can read the online version of this press release [here](#).



Congress Answers the Call on UN Funding

Joint Statement by Ted Turner, Chairman of the Board of the United Nations Foundation and Senator Timothy E. Wirth, United Nations Foundation President

(PRWEB) June 18, 2009 -- Responding to the House and Senate votes to pay back all U.S. debt to the UN since the 1999 Helms-Biden agreement, Mr. Ted Turner, founder of the [United Nations Foundation](#), and UN Foundation President Senator Timothy E. Wirth issued the following statement:

"Today, the U.S. Congress renewed the United States' commitment to the United Nations and international cooperation as an important means of solving global problems. Great nations pay their bills and today's action will ensure that the United States has honored in full its commitments to the United Nations. Much of the \$906 million approved today by Congress will support the lifesaving work undertaken through UN peacekeeping operations.

"It is clear and encouraging that President Obama and Congress recognize that international cooperation through the UN helps America share the cost and burden of solving the great global challenges of the 21st Century. The U.S. cannot go it alone in addressing such critical economic, security and environmental problems as poverty, disease, climate change and terrorism. Working with others, and paying our fair share is good for the United States and the rest of the world. By fully funding the UN and other international organizations whose work supports U.S. national security, we create greater legitimacy for our foreign policy and economic goals and empower U.S. diplomacy.

"We congratulate President Obama, Secretary of State Hillary Clinton, Chairmen David Obey and Nita Lowey on the House Appropriations Committee, Chairmen Daniel Inouye and Patrick Leahy on the Senate Appropriations Committee, as well as their Ranking Members Thad Cochran and Judd Gregg, and their teams for their vision and determination in enabling this U.S. debt to be paid.

"But the hard work is not done. It is essential that the United States continues to pay its dues to the UN in full and on time. The next opportunity to do so comes in the fiscal year 2010 budget, in which the President has requested that Congress pay the full amount the U.S. will owe for next year up front to end the practice of paying our bills late. We urge members of Congress to meet the President's request and continue America's resumption of leadership through multilateral diplomacy."

About the [United Nations Foundation](#)

The UN Foundation, a public charity, was created in 1998 with entrepreneur and philanthropist Ted Turner's historic \$1 billion gift to support UN causes and activities. The UN Foundation is an advocate for the UN and a platform for connecting people, ideas, and resources to help the United Nations solve global problems. It builds partnerships, grow constituencies, mobilize resources and advocate policy changes to support the UN's work for individual and global progress. The UN Foundation's work is focused on decreasing child mortality, improving disaster relief, protecting diverse cultures and environments, creating a clean energy future, empowering women and girls, and improving U.S.-UN relations. For more information, visit www.unfoundation.org.



Press Contact

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Announcing the Publication of: Ten Days in the CAPSULE

This book documents a ten-day capsule relationship that began on Craigslist. In ten days the couple fell in love, got married, had a baby and got divorced meanwhile beginning their own real life relationship that fell into the very patterns there were looking at critically. Ellie Brown documented the project photographically and on her blog devoted to the project, while Zach Webber presented his impression in writing. Both are viewable in the book.

Philadelphia, PA (PRWEB) June 19, 2009 -- Announcing the publication of the book about a Ten-Day Capsule Relationship portrayed in photography and writing by Ellie Brown and Zach Webber. Artist Ellie Brown and writer Zach Webber engaged in a ten-day capsule relationship that began with a meeting, went through the stages of love, marriage, pregnancy and ended in divorce.

The project, conceived by Webber and documented photographically by Brown, is exploring and questioning socialized norms in the realm of coupling off in adult life. Neither party feels that he or she fits into this role of social expectancy it seemed fitting to try out a normative relationship conceptually. The grit and emotional complexity of the project entered when the conceptual couple fell into a real relationship, due mostly to the scripted relationship. They fell into the very thing that they were looking at critically. The appeal of the project is the crossover and tension between the real and conceptual.

Brown is looking for publishers for a final version of the book along with art venues to show photographic and audio documentation of the project that coincide with each project day.

If there is any interest in publishing or exhibition opportunities, please contact Ellie Brown.

<http://www.blurb.com/bookstore/detail/731935>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Golf Fans Mad At USGA For No Rain Checks, According to LongIslandGolfByGolfers.com

US Open is Rained Out and Golf Fans Are Left Out; Blog, www.LongIslandGolfByGolfers.com, encourages dialogue.

Bethpage, NY (PRWEB) June 19, 2009 -- Long Island golf fans are not happy the USGA will not redeem \$100 Grounds Tickets for Thursday's rainout of the US Open Championship's first round.

The USGA contends there was enough golf played to warrant their not giving the 42,500 golf fans a refund.

Find out how Long Island golfers feel about the No Refund policy by visiting the LongIslandGolfByGolfers blog and weigh in with your comments at www.LongIslandGolfByGolfers.com, then the LIGBG Blog.

Blog creator Steven Wilson says, "Golf fans feel slighted for an event for which they waited seven years to attend. The Yankees gave ticket redemptions for yesterday's game."

For more information call 516.965.8870

For Information, Contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Read All About It!

Two million online digitised pages of 19th century newspaper, take researchers back to the future

(PRWeb UK) June 18, 2009 -- Available for the first time at <http://newspapers.bl.uk/blcs>, The British Library, in partnership with JISC (Joint Information Systems Committee) and Gale, part of Cengage Learning, has today launched the public version of its 19th century British Library Newspaper website.

Bathing machines, children as young as nine smoking and drinking, Vesta Tilley - London's very own Pop Idol, the banking collapse of 1878 and zero percent income tax are just a few of the fascinating items researchers can now look at online.

For the first time ever, users regardless of their location will be able to explore over two million pages of newspaper from 49 national and regional UK titles at the click of a button. With enhanced search capabilities and new imaging techniques, serious and amateur researchers now have access to vivid newspaper reports previously only available via hard copy in Reading Rooms.

Chosen by leading experts and academics to present a cross section of 19th century society, the website offers its users highly illustrated materials on topics as diverse as business and sport, politics and entertainment. The collection focuses on national newspapers such as the Daily News, English regional papers, for example the Manchester Times, home country newspapers from Scotland, Northern Ireland and Wales, weekly titles such as Penny Illustrated Paper and Graphic and specialist titles such that covered Victorian radicalism and Chartism such as Charter.

Users are now able to read first-hand factual reporting of the Battle of Trafalgar in the Examiner and the gory details of the Whitechapel murders in the melodramatic Illustrated Police News. Alternatively, researchers can access reports directly at their desktops on the first FA Cup final between Wanderers and Royal Engineers at the Kenington Oval in 1872 or the first England-Australia Test match in 1877. Some of the most famous authors of the 19th century are also represented, including Dickens and Thackeray.

Searches of the site are free and downloads of full-text articles are available by purchasing either a 24-hour or seven-day pass. Users can buy a 24-hour pass (up to 100 downloads) for £6.99 or a seven-day pass (up to 200 downloads) for £9.99. Access to The Graphic and The Penny Illustrated Paper is free.

Simon Bell, the British Library's Head of Product Development, said: "There's a huge appetite for wider online access to this kind of resource, which is already well-used by Readers at the British Library and by people in Higher and Further Education. The new pay-as-you-go service will enable users across the UK who don't wish to travel to our Reading Rooms in London or Yorkshire to delve into this unrivalled online resource."

Simon Fowler, Editor, Ancestors Magazine, said: "This new service really does open up a major new resource for family historians. Realistically for the first time it is possible to use newspapers to complement other records to

build up a rounder portrait of our ancestors, with information that would not be possible to obtain elsewhere."

Alastair Dunning, Digitisation Programme Manager at JISC added: "This is one of many JISC-funded projects which will open up valuable slices of history to new audiences using online channels. The British Library site means genealogists, academics and the public alike now have easy access to a realm of fascinating information - which is core to our ethos of backing innovative uses of technology."

Jim Draper, Vice President and Publisher at Gale said, "This service fulfills a vision of making these fascinating historical records available to the widest possible audience. Now researchers the world over - historians, genealogists, and the merely curious - can discover the nineteenth century in exciting new ways."

For further information, images, feature ideas, VNR or review access to the website please contact:

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Notes for Editors:

1. The British Library is the national library of the United Kingdom. It provides world class information services to the academic, business, research and scientific communities and offers unparalleled access to the world's largest and most comprehensive research collection. The British Library's collections include 150 million items from every era of written human history beginning with Chinese oracle bones dating from 300 BC, right up to the latest e-journals. Further information and a full list of the newspapers titles and publications can be found at <http://newspapers.bl.uk/blcs/>

2. JISC - the Joint Information Systems Committee - is responsible for supporting the innovative use of information and communication technology (ICT) to support learning, teaching, and research. It is best known for providing the JANET network, a range of support, content and advisory services, and a portfolio of high-quality resources. Information about JISC, its services and programmes can be found at www.jisc.ac.uk/

3. Gale, part of Cengage Learning, is a world leader in e-reference and educational publishing for libraries, schools and businesses. Gale's Digital Collections, which include Eighteenth Century Collections Online, The Times Digital Archive and The Making of the Modern World, have set the standards for large-scale, fully text-searchable archival databases. Gale provides a technical solution enabling colleges, universities, reference centres, government agencies, corporations and professionals to access this wealth of popular and professional reading materials online.



4. Gale's digital archives now include almost 85 million pages of primary source material in over 10 languages, dating from 1450 to 2003. Gale's products are sold and supported worldwide.

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44-0-20-7412-7112

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Center for Talent Solutions Announces Strategic Partnership with Center for Human Capital Innovation

Center for Talent Solutions, Inc. announces a strategic partnership with the Center for Human Capital Innovation (CHCI) to bring Center for Talent Solutions' engagement and retention best practices, management training and tools to US federal, state and local government agencies.

Denver, CO (PRWEB) June 18, 2009 -- Center for Talent Solutions, Inc. announces a strategic partnership with the Center for Human Capital Innovation (CHCI) to bring Center for Talent Solutions' engagement and retention best practices, management training and tools to US federal, state and local government agencies.

Cindy Mustful, SVP, Business Development for the Center for Talent Solutions, Inc. says; "Our expansion strategy is to partner with the leading human capital organizations in key markets. Since CHCI is recognized as a trusted advisor to senior leaders for its human capital expertise, this made them an outstanding partner. Our engagement and retention workshop and talent solutions which equip leaders, managers, and all employees to take action will make a significant impact on agency results."

Allen Zeman, President of CHCI says, "The results of the recent Federal Human Capital Survey indicate that Federal leaders and managers' ability to engage and retain their employees lags behind that of the private sector. With the current "war for talent" and the Administration's emphasis on performance, this is a critical moment to enhance managerial capability. This new partnership enables CHCI to provide their clients with an integrated system of targeted and proven solutions equipping them to take action.

Derrick Barton, CEO of CTS stated, "CHCI has a clear focus to improve talent results so that the various agencies can achieve their mission and make a difference for all US citizens. We are looking forward to offering pragmatic talent solutions and building manager capabilities required to increase agency performance and make federal and state agencies a great place to work for the most talented people in all fields."

CHCI and CTS are launching this partnership immediately.

About The Center for Human Capital Innovation:

CHCI provides business solutions through "best and next" practices in strategic human capital management. As a trusted advisor to senior executives, CHCI makes immediate contributions to an organization's strategic objectives. As a not-for-profit think tank and educator, CHCI's motivation is better government through human capital transformations that optimizes an agency's Return on People "ROP." CHCI's team has extensive experience achieving measurable results in the Federal, private and non-profit sectors. Capabilities include talent maturity assessments, studies and analyses, research on best and next practices, strategic human capital planning, improving performance through innovation and education, and coaching and mentoring of change agents.

[About The Center for Talent Solutions](#)

The Center for Talent Solutions, with operating business units Center for Talent Retention, Center for Talent Management, Center for Diverse Talent, and Center for Knowledge Management, (www.keepppeople.com) is the leading expert on "taking action" to increase human capital results. They offer a full range of talent solutions



guaranteed to equip your organization, managers, HR professionals, and teams to “take action” to improve talent results and increase business performance. The Center for Talent Solutions provides a comprehensive set of talent practices which have been used globally to attract, engage, develop, and retain the most important resource – TALENT. Known in the industry as an elite partner equipping companies like: General Electric, Microsoft, Becton Dickinson, ADP, Children’s Healthcare of Atlanta, EMC, Unilever, Progress Energy, John Deere, The Home Depot, Booz Allen Hamilton, and McDonalds to increase business performance through people. The company mantra says it all: Without action, we have nothing.

Press contact for CTS: Cindy Mustful - 800.861.6965.

Press contact for CHCI: Anne Kelly – 703-772-5477.

This press release was distributed through eMediawire by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



ACC to Congress: America Needs Permanent Chemical Facility Security Regulations

[American Chemistry Council](#) Vice President of Federal Affairs Marty Durbin issued a statement regarding his testimony before the House Committee on Homeland Security

Arlington, VA (Vocus) June 16, 2009 -- [ACC's](#) Marty Durbin testified before the House Committee on Homeland Security during a legislative hearing today on the "Chemical Anti-Terrorism Act of 2009." ACC member companies fully recognize that more work needs to be done to continue protecting the nation's chemical sector, we need Congressional action to make the Chemical Facility Anti-Terrorism Standards (CFATS) permanent before they expire this October.

[American Chemistry Council](#) Vice President of Federal Affairs Marty Durbin issued the following statement:

"We believe the ongoing implementation of the Chemical Facility Anti-Terrorism Standards (CFATS) demonstrates a smart and aggressive approach to both securing and protecting the economic viability of this essential part of the nation's infrastructure. The legislation being considered by this committee represents an important step toward establishing permanent chemical security regulations.

"Security has long been a priority for our members and the chemical sector. To date, our members have invested \$7.7 billion on facility security enhancements under ACC's Responsible Care Security Code ®, a commitment that began long before Congress passed legislation in 2006. The effectiveness of the program has been broadly recognized as the gold standard for the industry and served as the model for state and local programs in Maryland, New Jersey and New York.

"While we share the goal of establishing permanent chemical security regulations, we are concerned several provisions in the legislation as introduced could undermine the important work that is already underway. While we have strong views on these issues, we appreciate the willingness of both the House Homeland Security and the Energy & Commerce Committee to seek our input and consider our viewpoint. We have had constructive discussions, and remain hopeful that our concerns can be addressed as the legislative process progresses."

www.americanchemistry.com/newsroom

The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$635 billion enterprise and a key element of the nation's economy. It is one of the nation's largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts,



working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



IPCPR Warns Cigar Smokers: Nothing to Celebrate with North Carolina Budget

One way or another, there may well be another tobacco tax increase among nearly \$800 million worth of across-the-board tax increases in North Carolina. That's what is proposed for the fiscal year beginning July 1 unless an irate electorate makes itself heard by the state's legislators, according to the International Premium Cigar & Pipe Retailers Association.

Raleigh, N.C. (PRWEB) June 17, 2009 -- One way or another, there may well be another tobacco tax increase among nearly \$800 million worth of across-the-board tax increases in North Carolina. That's what is proposed for the fiscal year beginning July 1 unless an irate electorate makes itself heard to the state's legislators, according to the International Premium Cigar & Pipe Retailers Association.

Proposed tax increases include raising the state sales tax to seven percent, hiking income tax rates for high wage earners, new liquor tax increases and a tobacco tax increase to \$.50 per pack of cigarettes and 13 percent on other tobacco products, including premium cigars and pipe tobacco. If Governor Beverly Perdue has her way, there would be even higher taxes on other tobacco products of up to 28 percent and an increase of \$1 per pack in the cigarette tax.

"Times are tough all over. Revenues down? Cut spending. That's what families do. And that's what governments should do. That's why now is the time to tell your state senators and representatives that you are against any new taxes because they will only hurt our chances of economic recovery," said Chris McCalla, legislative director of the IPCPR.

The IPCPR represents more than 2,000 retailers and manufacturers of premium cigars. McCalla explained that these retailers and manufacturers represent, for the most part, small family businesses and not what is usually referred to as 'big tobacco.' There are nearly three dozen IPCPR members in North Carolina who employ hundreds of people whose jobs would be at stake if, as anticipated, an additional tobacco tax increase would lead to a decrease in sales, according to McCalla.

"If you use tobacco in any form or derive any of your income from tobacco in any way, you will likely be negatively affected by the proposed new taxes, making it all the more difficult to participate in any economic recovery," said McCalla.

A House-Senate conference committee meets this week to create a compromise version of the state budget that currently includes the tax increases to help cover what the Democratic leadership claimed to be a \$4.6 billion shortfall.

"The budget has become a political football which we are not interested in playing with. And neither, we believe, are the voters in this state. All we want is an effective government that doesn't automatically reach for the tax increase button when revenues fall short," McCalla said.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



WorldViewer.com Connects Local Businesses to Their Customers by Rolling out 30,000 U.S. Community Business Portals and Looking for 10,000 Local Partners

Worldviewer.com, Inc. based in Silicon Valley has created 30,000 fully manageable U.S. community websites that connect local businesses to their customers using social media and e-commerce. These websites will create over 10,000 independent business opportunities for journalists and community evangelists who will be trained to help local merchants promote themselves using Internet technology. Unlike the typical local on-line newspaper site, Worldviewer.com provides both the means for local businesses to thrive and a proven business model to finance the delivery of fresh content, local news and event coverage. A highlight of the launch is a free local coupon companion site called www.DailyDig.com that positions itself as the "Craig's List" of coupons and sales offers. And as an added bonus Worldviewer will engage journalists, bloggers and students to provide content by sharing revenue generated by www.communitywebsites.com

Cupertino, CA (PRWEB) June 16, 2009 -- Worldviewer.com, Inc recently rolled out 30,000 community websites for every city in the United States. Each community will have a manager who will be trained by Worldviewer.com, Inc to use its proprietary content and ad management system. The community manager will interact with the merchants, politicians, writers, students, and other local organizations and will act as a spokesperson who will promote the community, its activities and businesses.

This turnkey system will provide automated tools making it simple for businesses to advertise themselves and to connect easily with customers. For example, each local business will be able to claim a free "affinity" web page that enables them to create custom advertising, generate coupons and connect with local residents using social media and keep track of visitors. The greatest challenge a small business has is to connect meaningfully with the right customers. The business web pages will provide a place where merchants can offer special deals directly to the people most likely to use their services. This is a key difference between the community websites and the typical local on-line site or a newspaper site.

The Community Website approach is global but it is able to act locally because the community managers act as "boots on the ground" which is the key to success. WorldViewer has created the perfect situation - a combination of relevance to the community particularly local business and the ability to sustain the business model - which others have been unable to do. Three things make the Community Websites particularly effective and financially viable. First, is that its vast number of inter-connected pages are scientifically designed to provide exceptional "findability" for local community businesses on search engines - making its pages attractive to local advertisers. Second, a rich set of e-commerce tools for local business to create coupons, create a shopping cart, design and post ads, keep track of leads and connect and interact with their customers using social media. And lastly, is its proprietary content and ad distribution system that allows content providers such as journalists and bloggers to provide fresh content and ads on thousands of contextual pages while sharing revenue.

There will be an annual licensing fee ranging from \$2,500 to \$10,000 depending on the demographics of each community and Worldviewer.com, Inc. will reserve the right to cancel the agreement with the licensee if they do



not meet certain performance milestones. Individuals, community newspapers or local chambers of commerce also can license these sites and manage them.

DailyDig.com - Find Local Deals and Coupons in your Community

WorldViewer.com will be launching DailyDig.com in four test communities in Silicon Valley, namely Morgan Hill, San Carlos, Sunnyvale and Cupertino. DailyDig.com is a companion e-commerce site to the 30,000 Community Websites that will allow local merchants to create compelling coupons and sales offers that include logos, photos, and bar codes. At DailyDig.com you will find a local market place that includes classifieds, handyman ads, grocery store and national chain flyers, the lowest gas price in town, and offers from various local businesses such as pizza deals, a smog check, a hair cut, a massage, or carpet cleaning. A limited number of basic ads and offers on DailyDig.com are free, allowing a robust self serve marketplace with low sales costs. DailyDig's goal is to be the "Craig's List" for local brick and mortar businesses. The site will show the local bargain hunter newspaper, retail and grocery ads and flyers all in one place. Any merchant or service provider will be able to create, promote and post up to three free coupons making the barrier to entry almost zero. The low cost of participation will be the catalyst for truly local deals to be presented to the community.

Local businesses that sign-up for the service will be encouraged to claim their CommunityWebsites.com affinity business page where their coupons will be promoted and they can connect with customers using social media. A customer landing on a business page will be able to go directly to the DailyDig.com site and see and use related coupons. If a merchant doesn't have any current coupons, DailyDIG will provide a way to directly request a deal from the business.

Bargain hunters will register with DailyDig.com at no cost and will have a personal profile page along with a special "Coupon Drawer" that keeps track of special offers and notifies the shopper of newly created coupons. The coupons can be printed, sent via phone or be shared on Twitter and Facebook.

The reason DailyDig.com will succeed where others have failed is because we have created a robust marketplace that exceeds consumer expectations. The low cost of participation will ensure that there will be plenty of "near-by" offers. We will prioritize advertiser position by zip code ensuring that shoppers see their neighborhood businesses at the top of each page. We will also give preference to "high response" offers to ensure that bargain hunters receive value. There will be statistics for all offers ranking the coupons by rating and popularity. Old ads will be eliminated - ensuring that only fresh and compelling ads are visible. The community manager will help small businesses to use all the services offered.

WriterSpan.com - Blog & Articles Site for Journalists and Writers

Journalists, bloggers, students and writers can sign up for a free blogging account and post articles on any subject. They will receive copyrights on the content and photos they post. The pages will contain several different types of ads (CPC - cost per click, CPM - cost per thousand views and CPP - cost per placement). The writers will get 50% of all ad revenue from their pages and the other 50% will be put into a pool that will be used to maintain the site and also to provide a stipend to writers for good content. The writers will be able to promote their articles on their Facebook 'wall' and create a Twitter feed with links back to their page. Once the article is



published anybody with a Facebook or Twitter account can do the same which gives additional promotional capabilities for all articles and blogs posted on www.WriterSpan.com

StudentsSpan.com - Blog, Article, Essay site with Mentoring for Students

The concept is to allow students to write articles and blogs about their community, studies, sports or experiences. www.StudentsSpan.com aims to improve language skills of domestic and international students. Articles marked 'Edit Me' can be edited by our editors or other registered students with a marking 'Edited'. There will be a point system for the students who help the editing/mentoring of other students. This will create a global network for students and communities. There will be revenue sharing feature for the students and schools as well. Worldviewer.com hopes to get grants from various sources to provide a stipend for good writers.

Why is this different from similar sites?

According to Tom Vellaringattu, Founder and CEO of Worldviewer - "Our focus is on people, places and small businesses that are part of a real community. We are geographically focused and not just vertically focused. Our goal is to drive traffic to local businesses, not to specific products in businesses or to web sites. We believe that promoting local people, businesses and communities is very important. While the Community Websites will provide news and events we are not just a community newspaper - we are the community voice and a rich online local marketplace - where businesses and residents interact with a purpose."

About WORLDVIEWER.COM INC.

Worldviewer.com, Inc is a Cupertino, CA based startup building long tail community websites. Worldviewer.com also builds and maintains websites for various small businesses providing content management systems, SEO (Search Engine Optimization) and has developed a contextual content and banner-text hybrid advertising system. The Indian city and village site network based on www.INDIA.TM, www.CitiesIndia.IN and www.Panchayats.IN are set to roll out by end of 2009. Contact Jeffrey Blake at jeffrey.blake@worldviewer.com (650 240 5051) , Tom Vellaringattu tomv@worldviewer.com (516 655 4317)

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



L.A. Times, Judicial Bias & US Supreme Court: Full Disclosure Network Online-Cable TV Series

Full Disclosure Network® is releasing the fifth segment of an on-going series entitled JUDICIAL BENEFITS & COURT CORRUPTION, in its' entirety, online for Internet viewers. The half-hour segment centers on the L.A. Times coverage of recent California court controversies, such as Judicial bias, disqualification and the case of jailed attorney Richard I Fine. The half-hour program is also featured on over 40 cable television systems in California, Washington D.C., Massachusetts, Wisconsin, Arizona and more.

Los Angeles, CA (PRWEB) June 15, 2009 -- As a part of an on-going series entitled JUDICIAL BENEFITS & COURT CORRUPTION, the Full Disclosure Network® presents the fifth segment in its' entirety, online for Internet viewers. The half-hour program is also featured on over 40 cable television systems in California, Washington D.C., Massachusetts, Wisconsin, Arizona and more. Watch Video online here. URL: <http://www.fulldisclosure.net/Programs/541.php>. DVDs are available upon request.

NEWSPAPER SLANTED?

A June 7, 2009 Los Angeles Times article entitled LAWYER TAKES A STAND FROM HIS CELL provoked response and criticism from supporters of jailed Anti-Trust Attorney Richard I. Fine who is being held in civil contempt of court for over 100 days following his attempt to disqualify L.A. Superior Court Judge David Yaffe from hearing a case where Fine contends "the Judge was biased having received illegal payments from L.A. County, an interested party in the case." (Marina Strand Colony II Homeowners vs County of Los Angeles). Featured in the video, taking the L.A. Times to task, are court critics Fred Sottile, John Rizzo who had been interviewed for the Times article.

JUDICIAL BIAS?

Providing background and perspective on the issue of judicial bias and the recent U.S. Supreme Court ruling in Caperton vs Massey is prominent Appellate Court Attorney, Robert S. Gerstein, Ph.D. who is an Emeritus Professor of Political Science at UCLA. He describes the recent case that overturned a West Virginia Supreme Court decision where one of the Justices had received a \$3 million campaign contribution from one of the parties in the case and who went on to vote in favor of the contributor.

At the end of the video viewers are asked to respond and leave their comments online or to a 1-800-867-7777 number regarding the practice of Judges receiving payments or contributions from interested parties in litigation before them.

OTHER RELATED VIDEOS:

- * <http://www.fulldisclosure.net/Programs/538.php> Interview with Richard I. Fine
- * <http://www.fulldisclosure.net/Programs/539.php> Preview 8 min Interview From Jail Cell
- * <http://www.fulldisclosure.net/Programs/540.php> Preview 8 min Illegal Judicial Payments & Immunity

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



The National Campaign to Prevent Teen and Unplanned Pregnancy Launches SexReally.com

SexReally.com is a new destination for young adults focused on relationships, love, sex, contraception, pregnancy and related issues.

Washington, DC (PRWEB) June 15, 2009 -- Launching today, SexReally.com is a new online destination for 20-somethings focused on relationships, love, sex, contraception, pregnancy, and related issues. Sponsored by [The National Campaign to Prevent Teen and Unplanned Pregnancy](http://TheNationalCampaigntoPreventTeenandUnplannedPregnancy.com), the site is a place where young people can tell their stories, discuss relationships, and learn more about avoiding unplanned pregnancy.

"At present, seven in ten pregnancies among single twenty-somethings are described by women themselves as unplanned," said Sarah Brown, CEO of The National Campaign to Prevent Teen and Unplanned Pregnancy. "This startling fact is an untold story and suggests that many young people simply are not thinking carefully enough about relationships, sex, and contraception--or the very real risk of unplanned pregnancy. We hope that SexReally.com (www.sexreally.com) will, in an engaging and authentic way, help people think critically about these important issues."

SexReally.com provides many opportunities for young adults to interact with and learn from each other. With a commitment to being amusing and entertaining, the site seeks to foster conversations about intimate relationships and to address major gaps in young adults' knowledge about the reality and probabilities of pregnancy, the use of contraception, and many other closely related topics. The site will feature guest bloggers and illustrators in the months ahead, and will also include polling, videos, and other content.

The flagship offering of the site is a blog and podcast series hosted by Laura Sessions Stepp, a Pulitzer Prize-winning journalist formerly of The Washington Post who has written for 15 years about young people and relationships. The podcasts will feature first-person stories on topics such as starting a relationship with sex and the "problem" with nice guys.

"SexReally will not tell visitors how to think but it will give them something to think and talk about," promises Stepp. "We consider this a sex site for the brain."

In addition to Stepp, the two other initial primary contributors to the site are twenty-somethings who want to spark conversation among their peers: [Kicesie Drew](http://KicesieDrew.com), a top 100 Internet celebrity whose videos on sex and related topics have been viewed more than 100 million times on YouTube, and [Danny Rouhier](http://DannyRouhier.com), a NYC-based comedian.

"I fit into the middle ground with no agenda and no message other than, 'Hey everyone, here's some information about sexuality if you're looking for it.'" said Drew. "I just want to get people thinking about sex and never jump into something they haven't had time to understand and prepare for."

According to Lawrence Swiader, Director of Digital Media at The National Campaign, "There is really nothing



like SexReally.com available for young adults. Most sites that deal with these issues fall into one of two camps: if the site is authoritative, it tends to be boring; if it's engaging, it's often uninformed. We hope that SexReally.com strikes the delicate balance between being a destination that 20-somethings will actually want to visit and being a source of credible information that people can trust."

Key Facts:

- Half of all pregnancies in the United States are unplanned.
- Seven in ten pregnancies among single women in their 20s are unplanned.
- Three-quarters of unplanned pregnancies are to women 29 and younger.
- The proportion of pregnancies that are unplanned among unmarried women in their 20s is high across all educational and income levels.
- At the same time the teen pregnancy rate plummeted, the rate of unplanned pregnancies among young adults remained essentially stable.

About The National Campaign: [The National Campaign to Prevent Teen and Unplanned Pregnancy](#) is a private, non-profit, non-partisan organization that seeks to improve the lives and future prospects of children and families. Our specific strategy is to prevent teen pregnancy and unplanned pregnancy, especially among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors.

Please visit www.TheNationalCampaign.org for more information.



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You can read the online version of this press release [here](#).

Organizations Risk Millions in Unexpected Microsoft Licensing Fees when Implementing Virtual Desktops and thin Clients

According to research and advisory firm IBRS, Microsoft is using an antiquated licesning model that is putting organizations at risk of unintentionally breaching its licensing to the tune of tens of millions of dollars.

Sydney, Australia (PRWEB) June 15, 2009 -- [Intelligent Business Research Services](#) (IBRS), an Australian-based business and technology advisory firm, has identified that many enterprises are at risk of unintentionally breaching an antiquated quirk in Microsoft's licensing that can expose them to many millions of dollars of unexpected license fees. Furthermore, unless Microsoft changes its licensing model to meet current business practices, it is likely that the software giant will suffer erosion of its desktop products suite over the next three to six years.

In IBRS's recently published report [The Business Ramifications of Thin Desktops: a guide for CEOs, CIOs and CFOs](#), the IBRS identified different approaches for thin client deployments, examined the total cost of ownership of such solutions and analyzed Microsoft's licensing options in detail. The authors have ascertained that there are significant financial risks for organization that are unaware of the nuances of Microsoft's desktop licensing with regards to thin client and virtual desktop deployments.

According to IBRS, Microsoft's software licensing scheme dates back to the early 1980's when few people saw the power of the Internet and networks to transform how applications would be delivered. Because of this, all Microsoft's desktop products - including its ubiquitous Office Suite - are licensed to a physical computer. However, three decades on, businesses have much more mobile staff, accessing applications via the Internet and increasingly through virtual desktops.

Put simply, businesses now view desktop applications as belonging to individual users, not tied a physical desktop computer, but Microsoft does not. This mismatch is causing enterprises to either discover that they are no longer compliant with Microsoft's licensing, or that they must pay multiple times for software that they want to make Microsoft's applications available to mobile employees and contractors.

[Dr. Kevin McIsaac](#), co-author of The Business Ramifications Thin Desktops report, says "Rather than adjust its licensing to adapt to the realities of the new business environment, Microsoft is telling organizations adopting virtualization that they are in breach of Microsoft licensing, often to the tune of multiple millions of dollars."

In order to tease out the complexities of the licensing, IBRS analyzed multiple licensing scenarios based on real client needs in order to pin-point financial risk factors. The results confirmed that Microsoft's approach added significant and often unexpected costs right across an organization as soon as it begins to adopt virtual desktops.

To illustrate the problem [Mr. Joseph Sweeney](#), another co-author of the report, says, "Let's say you have 5,000 PCs in your organization and you have 200 managers that have a special virtual desktop that they can access

anywhere in the organization. Their special virtual desktop includes Microsoft Project. How many licenses of Microsoft Project do you need to buy? The logical answer for most people would be 200. However, Microsoft says it's 5,000. The issue is not how many people will ever use the software, but how many physical computers could potentially run that software. The end result is that you can end up paying for thousands of copies of software that you don't need and will never use."

Dr Kevin McIsaac believes that Microsoft's outdated licensing model is forcing organizations to reconsider their relationship with the software giant: "We've been working with organizations who wish to deploy virtual desktops to tens of thousands of workers. This is an especially big issue for organizations that are undergoing mergers, those that are looking at contracting and outsourcing, and those that are attempting to reign in on-going IT management costs. Basically that's any firm hit by the global financial crisis."

"On the surface, virtual desktops look like an easy way to manage change and gain some control over IT budgets. Yet when we work through the Microsoft licensing issues with our clients, they quickly realize that there are huge additional licensing costs due to Microsoft's insistence that the physical desktop is king. The bigger the organization, the bigger the expense, even if the virtual desktop initiative is relatively small and covers just a few employees. Basically, Microsoft is making desktop virtualization uncompetitive."

For Microsoft, the problem is that organizations want the added control virtualization can provide. The result is that businesses are beginning to look for alternatives to Microsoft. Dr. McIsaac says, "Google comes up at board-level meetings, as does Open Office. That rarely happened in the past. Even worse for Microsoft, we've seen an increase in the number of organizations seriously considering dropping their Microsoft Enterprise Agreements, which is the bread-and-butter of Microsoft's business market. Even those organizations that have decided to renew their Enterprise Agreements are looking for ways to lessen their reliance on Microsoft for their next round of licensing negotiations in three year's time."

According to Mr. Sweeney, there are ways to limit exposure to Microsoft licensing in this area, using a combination of third-party licensing control tools and licensing rationalization processes. However, he stresses that the only satisfactory long-term solution must come from Microsoft itself.

Interestingly, Microsoft is about to offer its own approach to desktop virtualization built into its new Windows 7 operating system. How this will compete with the likes of established players in the market, such as VMWare (VDI) and Citrix is unknown, but under the current Microsoft licensing scene none of these solutions are competitive.

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IPCPR Advises Louisiana Legislature: Don't Tax Twinkies or Tobacco

As if a 2,700 percent federal tax increase on some tobacco products wasn't enough, Louisiana lawmakers are trying to squeeze another 50 percent in state tax revenues out of Louisiana cigar smokers plus \$.50 per pack of cigarettes and similar increases on other tobacco products. "It's as unfair and unjust as excessively taxing alcoholic beverages, snack foods, and automobiles because they make you drunk, fat or have accidents. Just because obesity is the nation's leading cause of health problems, nobody should be taxing Twinkies and no one should be taxing tobacco, especially cigars and pipe tobacco, in order to manage how we live," according to Chris McCalla, legislative director of the International Premium Cigar and Pipe Retailers Association, whose 5,000 members and guests will be meeting in convention in New Orleans in August.

Baton Rouge, Louisiana (PRWEB) June 14, 2009 -- As if a 2,700 percent federal tax increase on some tobacco products wasn't enough, Louisiana lawmakers are trying to squeeze another 50 percent in state tax revenues out of Louisiana cigar smokers plus \$.50 per pack of cigarettes and similar increases on other tobacco products.

"It's as unfair and unjust as excessively taxing alcoholic beverages, snack foods, and automobiles because they make you drunk, fat or have accidents. Just because obesity is the nation's leading cause of health problems, nobody should be taxing Twinkies and no one should be taxing tobacco, especially cigars and pipe tobacco, in order to manage how we live," according to Chris McCalla, legislative director of the International Premium Cigar and Pipe Retailers Association, whose 5,000 members and guests will be meeting in convention in New Orleans in August.

Legislation proposed by New Orleans' Rep. Karen Carter Peterson barely squeaked out of committee this week by an 8-7 vote after twice being defeated and will be up for discussion on the House floor next week.

House Bill 889 would further tax Peterson's constituents and others throughout the state by increasing the state tax on cigarettes by \$.50 per pack and on hand-made cigars from the current 20 percent of cost to a proposed 30 percent - a 50 percent increase. The proposed pipe tobacco tax increase would go from the current 33 percent to 49.5 percent with similar increases for other tobacco products. Cigars and pipe tobacco represent a small percent of the tobacco market but they are the primary source of income and jobs for the nearly three dozen Louisiana tobacconists and their employees.

"Current tobacco taxes raised less than \$400,000 for the state last year and many Louisiana tobacconists' sales are already off by double-digits due to the federal tobacco tax increase that went into effect April 1, 2009," said Bob Winston, owner of the Tinder Box in Metairie, LA. "Tobacco is an unstable, eroding tax base which higher taxes will only result in closing businesses like ours, job losses and further tax deficits."

Winston and fellow tobacconists Rene Gerard, owner of Piper's Haven in Lafayette and Sarah McCauley, co-owner of Bayou Tobacco, Inc. in Baton Rouge, are among several state tobacconists who appeared at House committee meetings in opposition to the Bill. They are all members of the IPCPR.

"Higher taxes on cigars and pipe tobacco will only drive whatever business is left into the hands of Internet,



out-of-state and mail order merchants who do not pay taxes to Louisiana and do not employ Louisiana's citizens. They do not have the same stake in our communities that we do with our family-owned businesses and neighborhood employees," said McCauley.

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